

AIN'T IT GRAND

	High	Low
Wednesday, March 23	81	39
Thursday, March 24	87	44
Friday, March 25	94	50

The Desert Sun

TWENTY-EIGHTH YEAR

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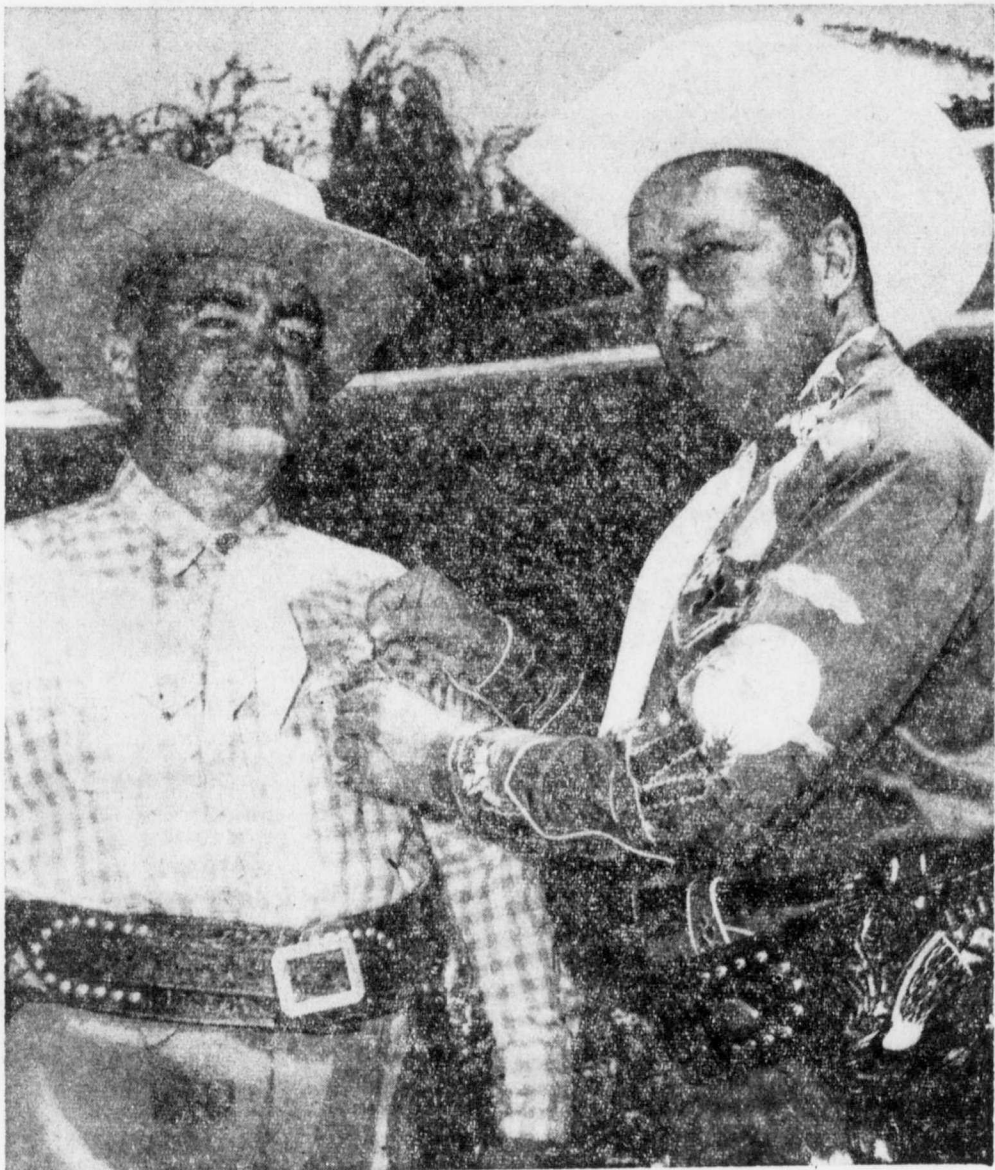
Vol. XXVII, No. 63

2 Sections — 16 Pages

Palm Springs, California Monday, March 28, 1955

This Issue Over 7,000 Copies

Single Copy 10c



(Anderson Photo)
RAY RYAN, right, regrettably turns over his badge as High Sheriff of Desert Circus to Bill Groves of Chicago, also an El Mirador stockholder. Ryan, who has been High Sheriff for several years, will be in Europe at the time of this year's Circus, April 14 through 17.

Villagers Aid in Drive for Charter Plan

Action to assist in the circulation of petitions asking an election to name a board of 15 freeholders to draw up a county charter was set in motion in Palm Springs at a luncheon meeting Friday noon at the Desert Inn Coffee Shop.

Deadline for submitting the petitions which are in general circulation in the county, has been set as April 2.

Supervisor Homer Varner in a statement last week expressed confidence the goal of 12,000 signers by April 2 would be reached. See Page 4a.

AT FRIDAY'S luncheon session here several Villagers took petitions to be circulated here following a talk by Howard Barrett of Jurupa, one of the leaders in the movement.

The petitions were put into circulation at a recent meeting in Rancho Mirage after board of supervisors had refused to call the election. If the petitions qualify, the board will be forced to call an election of freeholders who will draw up a charter form of government for the county to be submitted later to the voters.

ACCEPTING PETITIONS Friday which they will circulate were Mayor Florian G. Boyd, Francis F. Crocker, Robert Metzger, Tom Kieley, Harry Paisley, Harold West, Adrian Rosen, Herbert Ecclesstone of Desert Hot Springs and Henry Cleary.

The group expressed enthusiasm over the charter government idea and promised full support.

Chamber of Commerce directors at their next meeting will discuss the charter plan and vote on a resolution to endorse the movement.

AUTO MIRROR STOLEN

Delayed report of the theft of a side-view mirror, gas cap and radio antenna from his car, was made to Palm Springs Police Wednesday by L. W. Erb, South Laguna.

Four Days Left to Assist DAV Salvage Collections

Four days remain for Villagers to aid Palm Springs Chapter 66, Disabled American Veterans, in their salvage drive to aid disabled veterans and their families.

Commander James E. Potter of the chapter urged Villagers to renew their efforts and instead of throwing away unwanted articles, to call 2957 and a truck will call to pick up the items.

Bill Groves High Sheriff for Circus

Bill Groves, of Chicago, El Mirador stockholder, has been named High Sheriff of the 1955 Desert Circus April 14 through 17.

Groves succeeds Ray Ryan, who has held the post for the past several years. Ryan will be in Europe at the time of this year's Circus.

Activities for the Circus are now being planned, with the office at 1105 North Palm Canyon drive open daily, according to General Chairman Jimmy Cooper.

Mrs. Jack Sanders is office secretary and Mac McDonald and Cooper are assisting her with the office duties.

Other officials, including committee chairman, are expected to be named in the near future.

Large Delegation Expected Today at Race Hearing

A large delegation of residents of the Rancho Mirage area and from Palm Springs and adjacent communities is expected to attend the public hearing today at the county courthouse on the request of the Desert Turf club for a zoning permit for its quarter-horse race track near Rancho Mirage.

The hearing is scheduled before the board of supervisors at 2 p.m. today.

County planning commission had recommended the granting of the permit following a public hearing earlier. But supervisors said it was customary to hold a public hearing before them on such matters.

The state racing board last year granted the Desert Turf club a permit to operate the track and all that remains before construction starts is the zoning permit.

These articles are taken to San Bernardino where they are repaired and repainted and then placed on sale at low prices in the DAV Salvage store there. Proceeds go to aid veterans in hospitals.

According to Ray Hiller, adjutant, they will take any article — except newspapers and magazines.

Red Cross to Start Atomic Safety School

First Red Cross First Aid course to include treatment for radiation effects and protection of foodstuffs and water from radiation damage, will be held in Palm Springs Thursday, April 7, starting at 7 p.m. in the Frances Stevens school auditorium, City Manager R. W. Peterson announces.

Subsequent meetings of the 18-hour, six weeks course, will be on Thursday evenings at the same time.

THE COURSE will be conducted by John Kraft, director of safety services for the Riverside county chapter of the American Red Cross, and will include, in addition to the customary first aid and home nursing subjects, films and instructive material on the newest developments in emergency treatment for radiation damage.

At the completion of the course, additional instruction will be given those who wish to qualify for instructors, such as youth group leaders and church organization directors.

PETERSON URGED as many Villagers and visitors as possible to take this important training, which is available at no cost to those who will take the time to learn.

"Even though we may never need to use this training to help refugees—and we certainly hope that it will never be necessary—everyone should have the ability to give first aid to victims of any accident," Peterson said. "A life may be in your hands some day—prepare now by taking this free course."

Leaves \$500 in Suit, it's Missing

Loss of five \$100 bills which had been left in a suit sent to the cleaners was reported to police Thursday by H. J. Landsman and Pete Kaplan of Chicago.

County Chambers to Meet on April 13

Riverside County Association of Chambers of Commerce will hold its April meeting at the Casino Steak House, Riverside, April 19 at 12 noon, Stanley Ray, program chairman, announced last week.

Robert S. Ray, manufacturer, will be the speaker.

An executive committee meeting will precede the luncheon.

Redistricting in Court Again Top Amateurs at Thunderbird

All 48 States Represented in Entry List

Dawson, Taylor to be Favorites
Among 126 Teams

John Dawson, president of Thunderbird Country Club, and Dr. Bud Taylor of Red Hill Country Club, Pomona, have been established as the favorite team in the "Out of this World" Tournament at Thunderbird Wednesday through Saturday.

Dr. Taylor is current California State Amateur Champion, and just last week captured the twentieth annual Palm Springs Invitational at O'Donnell. Dawson is a former state titlist, and a constant threat in any tournament. Both are "no handicap" golfers.

THE TOURNAMENT has attracted an entry list of 126 teams of members and their guests from throughout the country. Designed to bring to Thunderbird persons who have not previously played the course, members have invited as their guests golfers from many of the 48 states.

Holding the honor of having invited a guest from the farthest distance is Jack Williamson, who has as his partner, Alvan Fuller, Jr., of Abenaki Country Club, Rye Beach, New Hampshire.

DAILY PRIZES will be awarded for each 18-hole best ball score, and for 54-hole totals. Play will consist of a two-man team, member and guest, best ball full handicap.

Pre-tournament party will be held Wednesday evening, and a Victory dinner-dance for participants and their wives will be Saturday night. Prizes will be Saturday night. Prizes will be Saturday night. Prizes will be Saturday night.

Reset Dates for Annual Bach Festival

A change in dates for the Annual Bach Festival from April 2 and 3 to Saturday evening April 23 and Sunday, April 24 has been announced by the Palm Springs Civic Chorus, the sponsoring group.

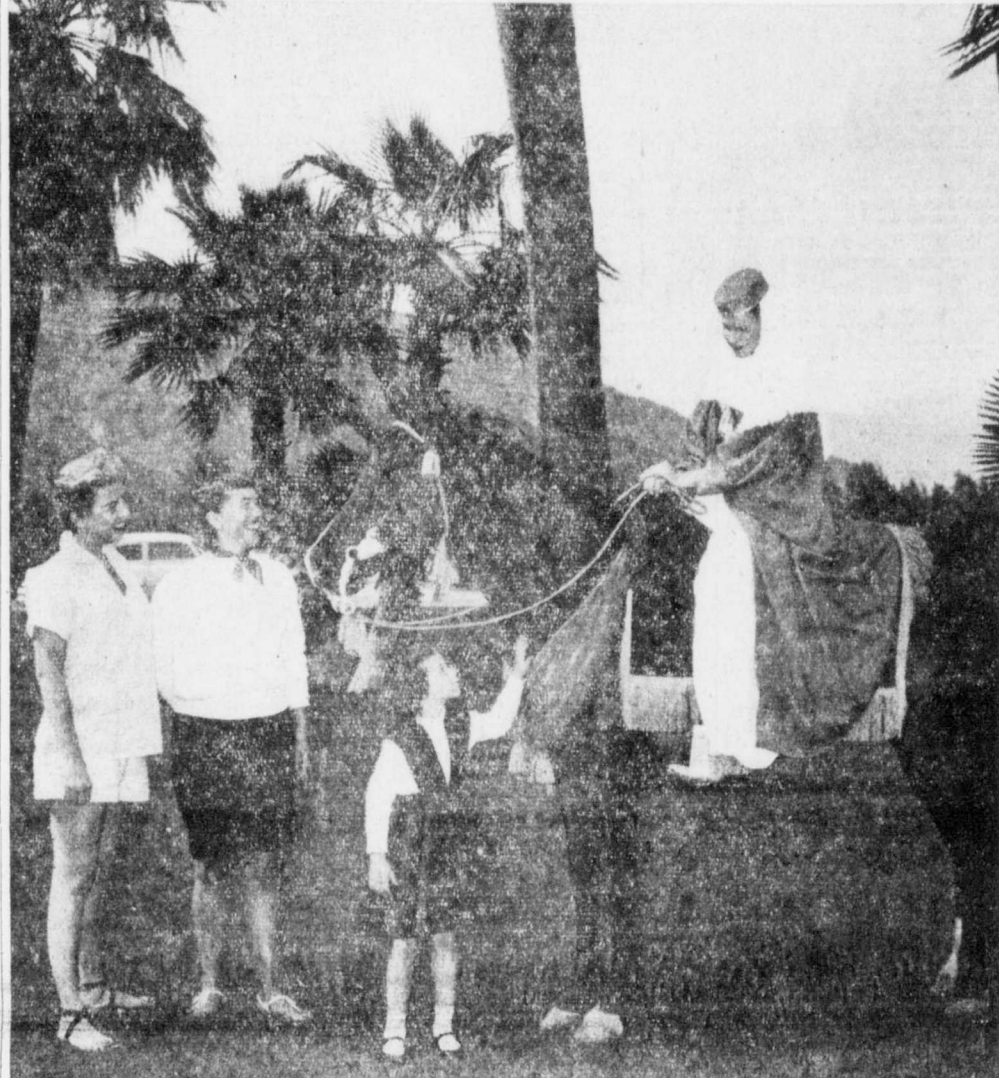
The Saturday evening program will feature Organ, Duo, Piano and Flute numbers.

The Palm Springs Civic Chorus, assisted by outstanding soloists, will sing Bach's greatest choral composition, "The Passion of Our Lord, according to St. Matthew" on the Sunday evening program.

Season ticket holders are requested to please make a note of the change in the dates for the concerts.



(Desert Sun Photo)
RELAXING in Palm Springs and hiding away in the sunshine this week are Gov. and Mrs. Goodwin Knight, above. They are guests of the Howard Ahmansons here.



(Chamber of Commerce Photo)
COLOR, PAGEANTRY and the country's champion Arabian horses will combine to produce a horse show of great beauty at the Polo Grounds in Palm Springs, April 2nd and 3rd. Miss Constance Carlson, Mrs. Elizabeth Cody and little Janet Pospesil admire Baarlai, owned by Miss Brenda Glahn, in Arabian costume, which she will show at this all-Arabian presentation. This is an American Horse Show licensed Class A show.

Robert Young to Succeed Poe as Traffic Sergeant

Robert A. Young, a member of the Palm Springs Police department since 1949, has been named sergeant, assigned to traffic duty, to fill the vacancy created by the resignation of Howard Poe when he was elected constable last year.

Young, who has been acting sergeant during the interim period, received the highest marks in written and oral examinations for the promotion, according to Chief August G. Kettmann.

THE NEW SERGEANT has worked nearly every detail in the department, and is well known in the Village for his work on traffic, particularly with school traffic control. A

See TRAFFIC, Page 4a

HIGH INTEREST SHOWN HERE IN MRA PLAYS

Reservation requests received up to Saturday noon indicated that the Moral Re-Armament plays set for Sunday, Monday and Tuesday evenings will draw capacity houses at the Plaza theater. While there is no admission charge to the stage dramas, seats are being held in a reserved section for those who arrange for them in advance, the MRA headquarters announced. Reserved seats may be obtained by calling at the Plaza theater or by phone to the MRA office, 5109.

The three plays which overflowed the theaters at Santa Barbara, where they were presented last week are, "The Man With The Key," Sunday; "The Dictator's Slippers," Monday; and "The Real News," Tuesday.

THEY WILL ALL be staged at the Plaza theater at 8:15 p.m. Reginald Owen, noted stage and screen star, has come out of retirement to take a leading role in "The Man With The Key" and his first appearance in the role was slated for the Palm

MRA Schedule

Sunday, 27th, 8:15 p.m. — "The Man With The Key," Plaza theater.
Monday, 28th, 8:15 p.m. — "The Dictator's Slippers," Plaza theater.
Tuesday, 29th, 12 noon — Presents program at Kiwanis Club, El Mirador hotel, other civic club members invited.
Tuesday, 29th, 8:15 p.m. — "The Real News," Plaza theater.
Wednesday 30th, 5 p.m. — MRA Players and members of the group from 22 nations hold open house for Palm Springs residents at Plaza theater.
(No admission charge to any events).

Springs presentation Sunday evening.

In a statement to The Desert Sun on his arrival here, Reginald Owen said that he has seen practically all the MRA plays that have been staged in the past seven years and that he has been amazed at their "brilliance and insight."

"I THINK PETER HOWARD is the finest dramatist of our generation," Mr. Owen said, paying tribute to the author of the three plays which will be presented here. "Very few plays do

Proclamation

WHEREAS, we welcome to Palm Springs the international task force of Moral Re-Armament under the leadership of its founder, Dr. Frank N. D. Buchman who has, in the words of our Congressional leaders, "given a unifying idea to the nations that can turn the ideological tide," and

WHEREAS, in this time of crisis the message they so powerfully represent comes as an inspiration and challenge to our civic and national life.

NOW, THEREFORE, I, FLORIAN G. BOYD, as Mayor of Palm Springs welcome the Moral Re-Armament task force to our City, in the belief that their visit to California and to Palm Springs will be of vital importance in mobilizing men and women to their true destiny under God of building a new world. I urge that our citizens avail themselves of every opportunity of association. Then this may truly be what we wish to proclaim, a week of Moral Re-Armament for Palm Springs.

FLORIAN G. BOYD

not become dated. One of those timeless is William Shakespeare. I think that Peter Howard's plays will come into the category of the plays which

See MRA, Page 4a

Thirty Seek Information on Local School Position

Board of trustees of Palm Springs Unified school district has set April 15 as the deadline for applications to the position of superintendent of schools, to fill the vacancy created by the resignation of Dr. Arthur Hoff, filed last November 17 and effective at the end of this school year.

In a letter to placement bureau throughout the United States, Ray Sorum, president of the board said, "The Palm Springs Unified school district is eager to employ the man in the United States, who has demonstrated the greatest ability in organizing a totally effective elementary and secondary educational system."

To date, more than thirty inquiries have been made concerning the position.

Following the April 15 deadline, the trustees will sift through the confidential papers of applicants and narrow the field to a few who will be called before the board at a later date.

Dr. Hoff's term expires on June 30, but he will leave about the end of May to start his vacation, and in the event a new superintendent is not chosen, Paul Summers, school district business manager, will fill the vacancy until a new superintendent has been appointed.

Bock to Seek Ruling Putting Act in Effect

Will Take Ballot
Dispute to Court
Early Next Month

Redistricting will return to the courts at 2 p.m., Friday, April 8, when Attorney Leonard Bock will appear in Judge O. K. Morton's Superior court in Riverside, to seek a court order declaring the recent redistricting ordinance enacted.

Mayor Florian Boyd and City Clerk Louise McCann were served with the new action Friday, which asks for a writ of mandamus to have city council declare the ordinance adopted, or show cause why not.

PREVIOUSLY, Bock had presented the case to the State Supreme Court and the Fourth Appellate Court, with each declaring lack of jurisdiction in the new action. The suit in superior court was filed on behalf of Willard McKinney, Herbert Hass and David Duns-worth.

Bock first presented the case in Superior court in Indio, but Judge Hilton McCabe disqualified himself because he had "expressed an opinion concerning redistricting before he went on the bench."

CITY COUNCIL has one more meeting prior to the scheduled court hearing, on April 5, but is not expected to take any action in the matter. In previous meetings the vote has been 5 to 2, with Councilmen Jerry Nathanson and Ted McKinney in favor of adoption of the redistricting ordinance as it passed by a majority vote but not by the required three-fourths margin.

City Attorney Jerry Bunker will appear on behalf of the city April 8, and he has maintained that enactment of the ordinance would be a fraud upon the voters, as it clearly stated on the ballot that a three-fourths majority was required for enactment.

The previous case carried all the way to the State Supreme court before being concluded, and it is anticipated that the current suit will also be contested past the superior court.

Cathedral City Man Loses Life

Howard John Miller, 65, of Cathedral City, was killed Thursday when his automobile left Highway 395 about 50 miles north of San Diego, and plunged down a steep embankment.

Miller was delivering the automobile to San Diego at the time of the fatal crash. He was an employee of a Palm Springs motor agency.

He is survived by his wife, Mrs. Ruth Miller.

School Board to Meet April 14

Next regular meeting of the Palm Springs Unified school district board of education will be held at 7:30 p.m. at Frances Stevens school April 14, it was announced Thursday.



BETTE DAVIS is the impersonation Arthur Blake is doing in the pose pictured above. Many of his admirers have gasped with surprise at the startling resemblance the actor assumes of the person he is impersonating and he does more than 50 of them in an evening's performance at the Saddle and Sirloin.

Arthur Blake to End Stay at Saddle, Sirloin Saturday

Arthur Blake's phenomenal engagement at the Saddle and Sirloin comes to an end with his final performance April 2, only six days away.

This versatile performer has drawn great crowds of admirers to Dave Lyon's Saddle and Sirloin. His impersonations of celebrated persons on and off the stage has brought him international fame and has drawn repeat patrons who have seen his performance here several times during his local engagement.

His expensive wardrobe of costumes which he dons in quick change order to aid him in realistic and sometime satirical impersonations coupled with blackouts has added a tremendous dramatic touch to his acting.

The demand to see him has been so great, Lyons was forced to stage three performances on weekends, each one filled to capacity with patrons.

Phone 8-4232

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THE RACERS

Color by DE LUXE

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Co-Feature

That New Large Charge!

THE BOB MATHIAS STORY

AN ALLIED ARTISTS PICTURE starring BOB MATHIAS • WARD BOND • MELBA MATIAS

STARTS TUESDAY MARCH 29

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JAMES A. MICHENER

THE BRIDGES AT TOKO-RI

A Penberg-Seaton production in color by TECHNICOLOR

starring GRACE HOLDEN • FREDRIC MARCH • MICKEY ROONEY

With ROBERT STRAUSS CHARLES MCGRAW • KEIKO AWAJI

Co-Feature

THE 3 MOST DELICIOUSLY WICKED PEOPLE YOU EVER MET!

ALLIED ARTISTS presents

DAVID NIVEN • YVONNE DE CARLO • BARRY FITZGERALD

"Tonight's the Night"

COLOR BY TECHNICOLOR

UNEDITED

By BILL RASHALL

Embrace a project, something you desire to do—a trip to just nowhere but with enthusiasm, the kind of enthusiasm that sparkles and lights your eyes up and puts a hit into your voice when you speak.

IT WILL KEEP YOU GOING UNTIL YOUR LAST BREATH ON THIS EARTHLY COIL.

I do not claim authorship for all of this. It has been said time and time again. But I have observed contagious enthusiasm fire the imagination of masses of people. Sometimes for good and sometimes for bad. Hitler was in the latter category.

In the past few days, oh, say a couple of weeks or so, I had an occasion to watch the glowing enthusiasm of an elderly gentleman. Pardon me if I am mistaken, Mr. Earle C. Anthony, but if I remember correctly you replied that you were in your seventies.

THAT'S THE GENTLEMAN about whom I would like to jot down these few lines and prove to all that read that enthusiasm is not a whole-product, the exclusive property of youth alone.

Mr. Anthony is enthusiastic about most everything he undertakes to do. It has been that way with him, I believe, since he was able to toddle. It could not have been any other way. And that accounts too, for the success he has attained in life. I do not want to write a biography here but just this little thumbnail sketch about his tenacious enthusiasm.

First there was the cross which all Villagers may see in fluorescent glow on the side of the hill. He was determined that cross should be so illuminated. That it should be solidly embedded in rock to stand against all of the elements of winter and summer. He ran into obstacles in this project. Some of them that were municipally technical. He never gave up. The cross stands not only as a symbol of the Christian religion but as a monument to man's determination imbued with enthusiastic eagerness to accomplish that which possibly could not have been done. The cross will glow above and behind all who come to worship at the Easter Sunrise services soon and for a long time. There are many who are thankful to you, Mr. Earle C. Anthony.

THE SECOND PROJECT Mr. Anthony tried with some emotion, I must say, but coupled with enthusiasm, born of a sentimental feeling, that Ed J. Fitzgerald, the Palm Springs Hermit should not be buried in an ordinary cemetery. He expounded his feelings on this subject, if I can recall his words

correctly in the following: "He lived in the open. He slept out under the stars. He went about unfettered by no more clothing than was necessary. And he died in the open. I believe the old Hermit would rebel against burial in a cemetery. Let's buy the plot of ground he lived on! Bury him there! If not, let's cremate his remains and spread them over the desert."

When informed that state laws prohibited both of his well meant suggestions, he quickly acquiesced but continued in an enthusiastic manner about the Packard automobile. His company sells them in Los Angeles and a model of that automobile line is on display at El Mirador. You may end up by buying one of the new 1955 models.

He is a lesson for me in enthusiasm. He may be for you in the lines I've written above. And that trait in human beings I know can play an important part in staying young at heart.

I CAN'T HELP but recall one Harry Alpert who operated a fur store in Palm Springs some ten years ago. It was never a great success and he was forced to close the establishment and move to Los Angeles where the market for his furs embraced a much larger potential, business-wise. Alpert and his wife got tired of L.A. They moved back to Palm Springs and he, a furrier all his life, opened a concession in the Farmer's Market here, not to sell furs but hot dogs, pastrami and other kinds of sandwiches; of all businesses, one he knew little about. But he embraced that project with a bubbling well of enthusiasm.

Alpert, with his wife working at his side, dove headlong into the food business. It was a grind, all of last season, part of the season before but not this season. They're back in the fur business in Studio City. "I'd give my right eye to be back in Palm Springs but only in the fur business," Saturday night Alpert displayed his furs at Howard Manor in a fashion show that was a sell-out. "We'll be back to stay next time," he declared with vigorous enthusiasm.

Just as I was about to hand this in for publication Ward Risvold, my boss, handed me the following authored by General Douglas MacArthur:

"Years wrinkle the skin but to give up enthusiasm wrinkles the soul."

The Desert Sun—2c
PALM SPRINGS, CALIFORNIA
Monday, March 28, 1955

PALM SPRINGS

PLAYERSTAGE

OPENING FRIDAY APRIL 1
Presenting
The Hilarious Farce
Blithe Spirit
By NOEL COWARD

Friday, Saturday & Sunday
April 1-2-3—8-9-10
American Legion Auditorium
ALL SEATS \$1.80
For Reservations Ph. 7280

Tickets on Sale
American Legion Box Office Palm Springs Drug Co., Ph. 3333
Village Drug Co., Ph. 4321 Palm Springs Music Co., Ph. 2066

THE PLAYHOUSE

At the Polo Grounds Pavilion on Sunrise Way
Every Night Except Monday
— Now Playing —
"JANE"
Play by S. N. Behrman
with
E. Len Stenborg Phyllis Flax
Robert Mandan Dick Lepino
Mary Postkett Sidney Breesse

Staged by Michael Ferrall
PLAY STARTS — 8:40 P.M.
Telephone 5606 For Reservation
All Professional Equity Cast



El Mirador Photo by Jim Frey
EASTERN AND WESTERN beauty, as Polynesian dancer Tani Marsh — in the Gauguin-like South Pacific setting of El Mirador's South Pacific Room — demonstrates to Selene Walters, of Beverly Hills, some of the graceful postures taken in the dances which Tani Marsh will direct at El Mirador's giant luau, set for April 2nd, in the palm-filled gardens of the Palm Springs hotel.

Village's Biggest Luau Set for Saturday at El Mirador

Under the stars and under the palms in the inner patio of El Mirador hotel the biggest luau ever staged within the city limits of Palm Springs will take place Saturday night with festivities getting under way at 7, according to Frank Bogert, manager of the hotel.

Bogert who is credited with staging some of the most colorful luaus in the desert while manager of Thunderbird said that the forthcoming production will "eclipse anything ever done before."

HE HAS ENGAGED Tani Marsh, noted authority on South Sea Island lore and stage craft and she has come up with a show that should thrill all present, Bogert said, judging from the array of talent booked for the affair.

In addition there will be an array of food to tempt the most jaded appetites.

Beautiful girls, all of them Tahitian, will sing and dance in ensemble and solo. Samoan knife dancers, who keep the edges of their knives razor sharp, will perform. George Kainapau and his orchestra will furnish the music and some of the songs during the entertainment bill.

THE MOST SENSATIONAL act on the bill will be Nafine, an eight-year-old child who will throw one of those sharp blades around while doing a ceremonial dance.

War chants of the natives coupled with a simulated battle to the death will take place between two Samoans while wielding those treacherous blades.

Twenty or more entertainers will participate.

Bogert asked all to come attired in South Sea Island fashions or in rags depicting a beachcomber.

Boy Scout Camporee to be Held Here Next Weekend

Annual camporee of the Palm Springs District Boy Scouts will be held Saturday and Sunday, April 2 and 3 on the McManus lot at Indian avenue and Ramon road, through the courtesy of Mr. and Mrs. Austin McManus.

All Scouts and leaders will assemble at the playground of the Francis Stevens school at 9 a.m. Saturday, and will march with full field packs to the Camporee site.

During the weekend, the various Scout Troops will vie for honors and the opportunity to represent this community at the County Council Camporee to be held at Camp Emerson, Idyllwild, May 21, 22.

All parents and friends of Scouting are invited to visit the camp at any time during the weekend, to view Scouting in Action.

A special invitation is extended to all, to come to the Campfire Saturday night at 7:30, at which time each Troop will present a skit, and awards and honors will be made.

All troops in Palm Springs, Desert Hot Springs, Cathedral City and Thousand Palms will participate.

Shows at 7:00 & 9:15
Feature at 7:13 & 9:28

THE RIGHTMOST MOTION PICTURE OF THEM ALL!

WALT DISNEY presents

20,000 Leagues Under the Sea

CHARLES H. LORRE

THE Plaza Theatre Phone 4384
128 S. PALM CANYON DR.

The picture which may garner 7 top Academy Awards!

BING CROSBY • GRACE KELLY • WILLIAM HOLDEN

THE COUNTRY GIRL

THE STORY OF A WOMAN TORN BETWEEN ONE MAN'S WEAKNESS... AND ANOTHER MAN'S STRENGTH!

"The Dramatic Thunderbolt of the Year!" —Look Magazine

PETERSON or KLEIN, Realtors
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Toastmasters to Sponsor Student Speaking Contest

Palm Springs Unified School District trustees Thursday night approved a speaking contest sponsored by Palm Springs Toastmasters club.

The contest will be open to all high school pupils and the plan calls for an original speech lasting from six to eight minutes.

The toastmasters will judge the contest and award a \$50 Government Bond to the winner and a trophy to the runner up.

READ SUN
CLASSIFIED ADS

El Paseo Theatre Phone 2626
251 N. Palm Canyon Dr.
Last Times Tues., March 29
Shows at 7:00 & 9:15
Feature at 7:20 & 9:35

THIS IS AFRICA in CINEMASCOPE

20th Century-Fox presents

UNTAMED

Color by DE LUXE Starring TYRONE POWER SUSAN HAYWARD RICHARD EGAN

With AGNES MOOREHEAD Hope EMERSON

Directed by ROBERT ROY POOL

Produced by ROBERT ROY POOL

Screenplay by ROBERT ROY POOL

Music by ROBERT ROY POOL

Starts Wednesday March 30
The Year's 2 Top Hits with a Combined Total of 19 Academy Award Nominations

Starts Wednesday March 30
Shows at 7:00 & 9:15
Feature at 7:13 & 9:28

THE RIGHTMOST MOTION PICTURE OF THEM ALL!

WALT DISNEY presents

20,000 Leagues Under the Sea

CHARLES H. LORRE

BIG AS THE OCEAN! THE CAINE MUTINY

HUMPHREY BOGART • JOSE FERRER • VAN JOHNSON • FRED McMURRAY

Produced by SAM SPIEGEL • Screen Play by BOB CHANDLER

Music by LEONARD BERNSTEIN • Directed by ELIA KAZAN

Also at 9:00 only

STARTS WEDNESDAY MARCH 30th
SHOWS AT 7:00 and 9:10
FEATURE AT 7:25 and 9:35

Need of Master Plan for Flood Control Outlined

John W. Bryant, county flood control engineer, told members of the Coachella Valley Advisory Planning committee at its meeting at B-Bar-H ranch near Desert Hot Springs last week, that a Master plan is needed for flood control and water conservation in the entire valley.

He said that completion by United States Engineers of a survey of the Whitewater river, probably in two years might pave the way for such a plan.

BRYANT SAID that the current major project of the county flood control district—the building of a levee at the mouth of Palm Canyon—would bring economic benefits worth several million dollars at an investment of only \$185,000.

He reviewed flood protection work here and at Cathedral City and said that none of it was adequate at present.

Bryant said there had not been adequate planning in any part of Coachella Valley but said no one was to blame. "The valley's rapid growth could not be foreseen," he explained.

FLOOD CONTROL and water conservation should go hand in hand, he said. The longer it is delayed the more costly it will be.

Because of the rapid growth of the area, the usual situation wherein conservation should be the main aim, has been reversed and now much must be spent in protection from floods.

In the scramble to subdivide parts of the valley, not enough attention was paid to property drainage and to flood threats, he said.

BRYANT SAID that there is great opportunity in the desert area to spread storm waters for future use, underground. He said such a plan would greatly benefit Coachella Valley County Water District.

But, he added, the greatest place to spread these waters, at the mouths of the canyons, has been lost because these cones are also excellent building sites.

1000 PALMS
TEN short minutes away — A Real Bargain in Sunshine — Where your DOLLAR goes DOUBLE. Quiet leisurely desert living. Free heated community pool.

\$5500 house, corner lot, trees.
\$4500 furnished house, steal.
\$8000 duplex, furnished, nice.

Big lots, utilities, \$25 down.
1 1/4 acres, all utilities, \$50 down.
Model home, 2 bedroom. \$9750, open daily.

100% financing on homes
Hal Cornelius, on Ramon 393



FIRST TIME HERE and Ethel Waters, beloved star of the American stage drew more than a capacity crowd to the Starlite Room of the Chi Chi opening night. Co-starred with the famed actress and songstress is Buddy Lester, comedian of stage, screen and radio. Both drew thunderous and numerous curtain calls.

Ethel Waters Delights Huge Throng in Starlite Room

By DON CABELLERO

Stage history and tradition wrapped around the personality of Ethel Waters loaded the Starlite Room of the Chi Chi to a point where there wasn't even room for a person to stand on a dime during her initial bow Friday night.

And the cash paying customers received in return more than their money's worth in the form of stagecraft, warmth of her personality which reached across the footlights and in the dramatic touches of her song renditions. Ethel Waters is the theater and she definitely proved it Friday night.

She went into one song after another to arouse sweet nostalgic memories with such numbers as St. Louis Blues, My Man, Go Back Where You Stayed Last Night and many others.

That guy Buddy Lester is better than ever. Unlike many comedians Lester entertains without the use of anything that smells of rash color in his jokes. His patter, wisecracks and pantomime are a treat for blasé eyes and ears. And can that man play the cornet! With all of his tom-foolery with that musical instrument, it is easily sensed that Lester is a master of that piece of musical brass.

Co-starred with Ethel Waters, this comedian is and always has been strong enough to carry the weight of an entire entertainment bill. He must be seen, especially in that hat routine of his.

The dance team of Rocky and Nellie, dance team bill openers are delightful dancers. The

team's graceful routine brought them back for several bows.

Traffic Toll

Shows Decrease in Southland Area

Southland traffic fatalities in 1954 decreased for the third successive year, the Automobile Club of Southern California reported Thursday.

In the 13 southland counties there were 1,731 highway deaths compared to 1,985 the previous year.

In Riverside county, highway deaths in 1954 totalled 136 and in 1953, 138.

Swimming Pool to Remain Open During Vacation

Board of trustees of the Palm Springs Unified school district, approved the administrations recommendation that the high school swimming pool be open during Easter Week for the use of the planning committee for youth activities.

The pool will be open from 1 to 5 p.m. and 7 to 10 p.m. Wednesday through Saturday, April 6 to 9. Attendants and life guards will be on duty during the swimming hours.

Newest Record Company Starts Activities Here

Four Villagers Friday announced the formation of America's newest record company, Holiday Records, together with the issuance of its first record.

Initial recording was a combination of "Cactus Valley" and "Tica-Ta," sung by The Travelers.

Making the announcement were the four members of the corporation. William Bowers, well known screen writer and composer; Russell Wade, local realtor; Ed Thrasher, Village winter resident and Los Angeles restaurateur; and Ray Corliss, Chamber of Commerce publicist.

Bowers wrote the movie script, and also the title song of "Tica-Ta."

Three other recording artists are signed, and plans are now under way for the issuance of the first albums.

These same Villagers are the members of the Smoke Tree Investment Corporation, which is in the process of installing the first automatic car wash in the Village.

Vandals Tear Phone from Wall in Booth

Malicious mischief, ripping off part of the telephone in a booth at 495 South Palm Canyon drive, was reported to police Wednesday by the California Water and Telephone company.

Pomona College Trustees Faculty Meet at Desert Inn

Sixty-six trustees, faculty members and administrative officials of Pomona College held their annual Trustee-Faculty Retreat at Desert Inn in Palm Springs over the week end.

The retreat, financed by trustees, was designed to enable trustees and faculty members to know one another better. In addition to informal dining groups, several formal sessions were conducted with R. J. Wig, San Marino, president of the board of trustees, presiding.

RESEARCH and other scholarly activities of the faculty were reviewed Friday night by Dr. Frederick L. Mulhauser, professor of English; Dr. John A. Vieg, professor of government; and Dr. Charles A. Fowler, professor of physics.

Dr. Gordon C. Lee, associate professor of education, discussed "Needs of California in Higher Education" and Dr. Edward Sanders, dean of admissions, spoke on "The Relation of Associated Colleges to Growth of Enrollment" Saturday morning.

YALE B. GRIFFITH, Santa Barbara, chairman of the trustee committee on academic affairs conducted the program on this subject Saturday evening. Faculty housing needs were also considered. Dr. Chester G. Jaeger, professor of mathematics, conducted a devotional service at a breakfast session on the desert at Sunny Cove Sunday morning.

Dr. Alvin Scaff, associate professor of sociology who spent 1953-54 in the Philippines on a Fulbright Research grant, spoke at the concluding session later in the Desert Inn.

For Lease — New Just Completed Studio Type Convertible Apartments

Large living room with sliding glass doors, dressing room and bath, private lanai overlooking mountains, heated pool, kitchenette with snack bar, automatic defrost refrigerator, Wedgewood C/P range, waste disposal, kitchen utensils and linens furnished.

Moderate Rentals Connecting Suites Available

GREEN TREE APARTMENTS
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PALM SPRINGS, CALIFORNIA The Desert Sun—3^a
Monday, March 28, 1955

RESIDENTIAL HOMESITES

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PALM VISTA ESTATES—Adjoins Las Palmas Estates on the west with a view of the entire Village spread out below. The last of the best so do not hesitate if you are interested in an outstanding and exclusive homesite.

Priced \$5,000 to \$8,500

VENABLE TRACT—South side location, secluded homesites west of beautiful Deep Well Ranch Estates and south of Tahquitz River Estates.

Priced \$2,950 to \$3,750

Walking distance to South Palm Canyon Drive

Exclusive Agents

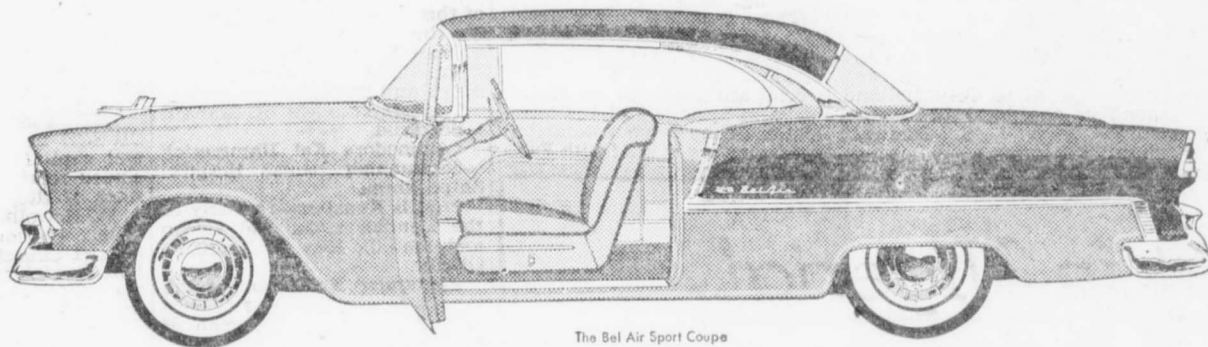
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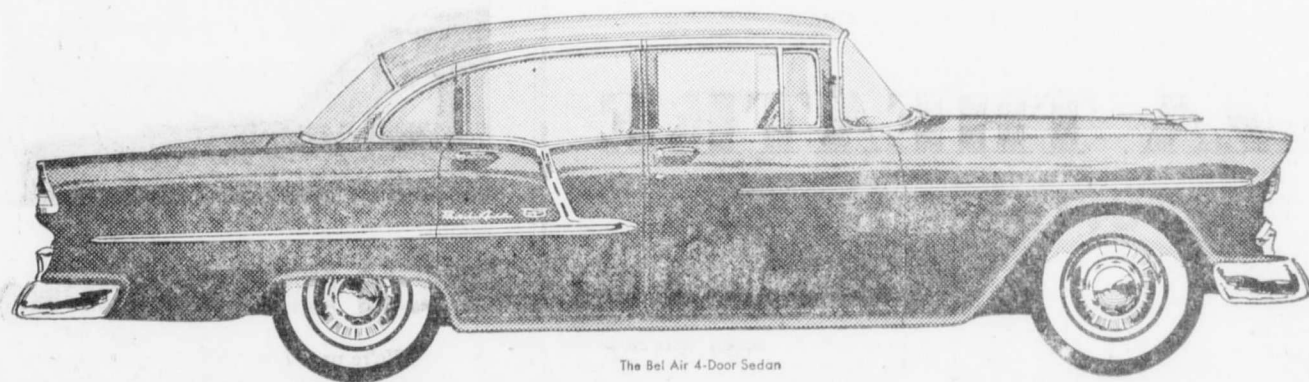
The Bel Air Sport Coupe

Complete and official registrations for December, 1954 and

January, 1955 (the first two complete months for which comparative

registration figures are available on '55 models) show that...

MORE PEOPLE ARE BUYING '55 CHEVROLETS THAN ANY OTHER CAR!



The Bel Air 4-Door Sedan

It's Easy to See Why Chevrolet's the Best-Seller!

It's the only low-priced car with the beauty and quality of Body by Fisher... High-Level Ventilation System... 6 engine-drive choices, including America's most modern (and lowest-priced!) V8... 12-volt electrical system... the sure-footed

smoothness of Glide-Ride Front Suspension and Outtrigger rear springs... the ease and sureness of Ball-Race Steering. Come take the wheel—and see how all these exclusive features put Chevrolet way, way out ahead of its field!



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Palm Springs

Start Preliminary Study of School Building Program



WILLIAM MALONEY, who is with the school and customer relations department of the Bank of America, will be the featured speaker at the luncheon meeting of the Palm Springs Rotary Club at The Tennis Club Wednesday.

Rotary to Hear Talk by Banker

William Maloney, who has been with the Bank of America since 1945 in both branch and administrative work, will be the speaker Wednesday noon at the luncheon meeting of the Palm Springs Rotary Club at The Tennis Club.

Maloney, who is currently engaged in school and customer relations work with the bank, will use as his subject, "A Look at California."

He is a member of the Los Angeles Chamber of Commerce, the Los Angeles Advertising Club, and the Los Angeles Speakers' Club.

For the past two years, he has supervised the Bank of America's Achievement Awards program for senior high school students.

Bob McKenzie will be program chairman.

Preliminary discussion of the building program for Palm Springs Unified school district as authorized by voters of the area on January, was held by board of education in an adjourned session at Frances Stevens school Thursday night.

Plans were mapped to dovetail the various phases of the building program as outlined in the bond issue with bond money as it becomes available.

April 14, the next regular meeting of the board, was set as the date to continue consideration of policies and priorities.

Administrative offices set up a table of approved building recommendations to aid board members in their planning.

Preliminary cost estimates fix the total of the program as \$1,993,000. It includes:

Eight-room elementary school on Section 19, \$398,000.

Multi-purpose room, two class rooms, site development, retaining walls, grading, paving, curbs, sidewalks and off-street parking at Cathedral City school, \$170,000.

Four classrooms at Cahulla school, \$82,000.

Multi-purpose building, administrative offices, teachers' workroom and nurses' room at Desert Hot Springs school, \$99,000.

Classroom, home - making room, shop addition and general science room at Nellie N. Coffman school, \$94,000.

High school auditorium, \$600,000.

High school science room and administrative offices, \$303,000.

Dressing and shower facilities at Junior high school, \$71,000.

Three double service bus ports (high school, Cathedral City, Desert Hot Springs), \$26,000.

High school site development, \$31,000.

High school music classrooms, \$128,000.

Savings Bond Sales

Sales of United States Savings bonds in Riverside county in January and February set a new peacetime record, according to word to Tom Holland, head of the local bond committee from J. S. Bordwell, county chairman.



AMONG THE NOTED visitors to be in the Village for the Moral Re-Armament plays and meeting Wednesday are Dr. Frank Buchman, right, founder of MRA, and Joseph Scott, noted Los Angeles attorney, who has been a strong supporter of MRA for many years.

MRA Group to Meet with Villagers on Wednesday

About 150 members of the Moral Re-Armament group, including the casts of the MRA plays being given Sunday, Monday and Tuesday, have arranged an informal gathering with local residents at the Plaza theatre, Wednesday afternoon, (March 30th) at 5 p.m.

Men and women from some 22 nations will be among the group, it was announced by Kenneth Twitchell, who is assisting in arranging the open meeting.

These people who are devoting all or a large part of their time to advancing the ideology of MRA throughout the free world, are guests in the homes of Palm Springs and Indio residents. They have established headquarters at 213 South Palm Canyon which has been provided by Mrs. Pearl McManus, and their telephone number is 5190.

Among those from outside the United States who are here for the plays and to meet local residents are:

Peter Howard—well-known sportsman and journalist, whose books have gone to 2½ million copies, author of the plays.

Max Bladeck—miners' leader of the Ruhr, Germany; 26 years in the Communist Party until he met MRA.

Dr. Willi Fueter—European stage and screen.

The Marchioness of Graham—Scotland.

Commodore Kai Hammerich—commander Danish Hospital Ship, Korea.

Phyllis Konstam—formerly of the London stage and screen and leading lady to Laurence Olivier.

Alexander Kraft—son of the former Danish Minister of Foreign Affairs and Chairman of NATO 1952-53.

Irene Laure—formerly president of the Socialist Women of France, Resistance leader and deputy from Marseilles in the French Parliament.

Count Armand de Malherbe—Paris, France.

R. D. Mathur—founder and first secretary-general of the United Nations Students' Association of India.

Rear Admiral O. W. Phillips—Royal Navy (Ret.).

Sir Roy Plimsden, Bart—British corporation lawyer.

Einar Poulsen—for 17 years in the Danish Communist party.

Brij Thapar—president of the Paper Mills association of India.

Mary Waruhlu—daughter of the first senior chief of the Kikuyu people, of Africa.

From Page 1—MORE ABOUT MRA

are timeless. They have the proficiency of the professional—but they have something more. They have a great spirit. They have a tang and tingle in the air. They have a radar radiation. They are profound, sensitive and extremely intelligent."

News was received by the MRA headquarters here last Saturday by cable from Nigeria that top government officials and six Lagos chiefs joined with members of all parties in the house of representatives in attending the MRA play, "The Man With The Key," which was presented last Tuesday as the first of a series to be given in French West Africa.

THE DISTINGUISHED AUDIENCE in the Nigerian Federal capital Tuesday night included representatives from all sides of life, including Bishop A. W. Howells; Canon T. O. Deleke, chairman of the Lagos District Church Council; Chaplain Sawin, senior chaplain to the General Officer Commanding; N. A. Cole, chairman of the All-Nigerian Trade Union Federation (ANTUF); Adolphus Mbah, vice-chairman of ANTUF; Nwana, general secretary

Linch Wins Singles Title at Ingleside

Walter Linch of Redlands is the new singles croquet champion of Ingleside Inn.

He edged out Alfred Wallenstein, Los Angeles Philharmonic conductor, for the crown. Second annual Championship Croquet Tournament was held Friday, Saturday and Sunday, with more than 50 entrants participating.

Taking the Men's Doubles title were Charles Runkel of Zanesville, Ohio, and David Beatty of San Francisco. Mixed doubles winners were Walter Linch, and Arabella Kikow, Sioux City, Iowa, and Women's Singles champion was Susie Linch.

Trophies were awarded to all first and second place winners, and names of the 1955 champions were inscribed on the permanent Beatty trophy which remains at the Inn.

One hundred persons gathered the action.

In response to a demand by participants, dates of next year's tournament were set for the week of March 20.

Petitions Asking Charter Election Signed Rapidly

Goal of the County Charter Committee of 12,000 signatures to petitions seeking an election for a board of freeholders, will be attained by April 2, deadline date, Supervisor Homer Varner said Friday.

When the petitions were out into circulation ten days ago, April 2 was set as the final day for circulation.

Varner said he believed the bulk of signatures will come from his district, the fourth, which is spear-heading the campaign for a charter form of government for the county.

He said that in every area he had visited, the petitions were being rapidly signed.

Water Ski Race Program April 3

First family class water ski races on the west coast will be held on Salton Sea April 3, it was announced this week.

The events will be held at Desert Shores resort.

There will be an 18-mile ski race for men, a 10-mile race for women and a five-mile for youngsters.

Trophies will go to the winners.

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Family circumstances DEMAND IMMEDIATE sale of well known Guest Ranch. Located in the heart of Southwest's Most Successful Guest RANCH COUNTRY. Year 'round operation. Established clientele. Capacity 24 guests. Ample room for expansion. Adobe construction, modern accommodations. Refrigerated cooling, oil heat, pool. Nearly 1000 acres deeded, with mineral rights, 2000 acres leased land. Some land irrigated. This is a profitable investment providing a most interesting and pleasant way of life. Furniture, horses, equipment included. Valued at \$155,000 — \$70,000 down.

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"Prevailing Popular Prices"

AVIS EHRMAN, Manicurist — Hours 9 - 6 P.M.

AIR CONDITIONED FOR YOUR COMFORT

AMPLE PARKING



Tonight in Nigeria!

Under African stars the natives of Nigeria will be watching the same play that is being presented here in Palm Springs. So will the Swiss in Bern, the Japanese in Tokyo, people of India in New Delhi . . . in Australia and New Zealand . . . in London and Munich . . . in ten different languages people all over the Free World are attending these Moral Re-Armament plays and getting much from them. It's an opportunity no resident of Palm Springs and vicinity should miss!

THREE STAGE PLAYS

★ SUNDAY NIGHT . . .

"The Man With The Key"

Behind the scenes at a modern international conference where history is decided..

★ MONDAY NIGHT . . .

"The Dictator's Slippers"

A human drama behind the shifts of power in a dictatorship country. As timely as today's headlines

★ TUESDAY NIGHT . . .

"The Real News"

The struggle for power in a great newspaper . . . The story of men who write the news and whose decisions shape a nation's future.

PLAZA THEATRE

8:15

ADMISSION

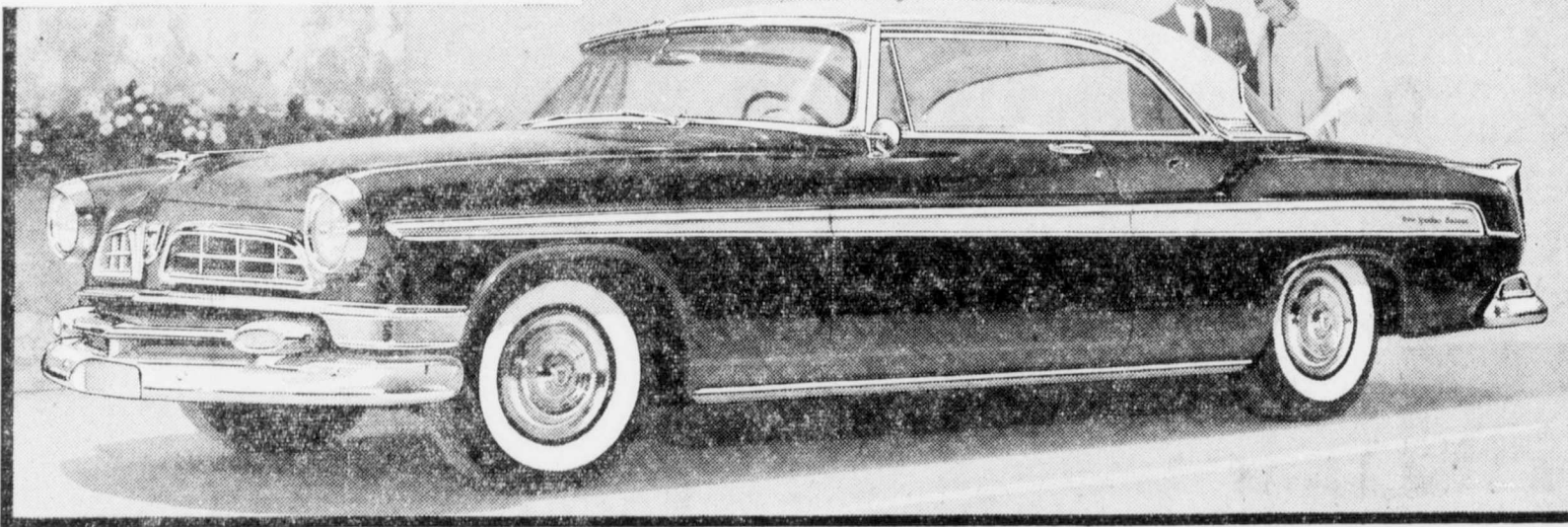
IS FREE!

The plays are given without admission charge but reserved seats in a special section will be held for those requesting them in advance. Call at the Plaza Theatre box office — or Phone 5091.

JOIN US WEDNESDAY — 5 P.M.

All residents of the community who would like to know more about MRA are invited to meet the members of the casts of these plays and others from 22 nations who are in Palm Springs this week. Meet them at the Plaza Theatre at 5 P.M. next Wednesday afternoon. They will be happy to explain how Moral Re-Armament is helping troubled people in a troubled world.

THE 100-MILLION-DOLLAR LOOK!



1955 CHRYSLER NEW YORKER DELUXE NEWPORT

"We'd like to make this one of the great days of your life!"

We're proud, we're happy, we're rarin' to go! This is our year. This is Chrysler's year. And it's YOUR year, too . . . if you want to drive the smoothest, sweetest beauty that ever came down the pike!

It's the new 1955 Chrysler . . . and it's a knockout! The lowest, longest, leanest new car fashion you ever laid eyes on.

We're giving a big send-off to a lot of proud and happy customers in these new Chryslers. They're the ones to talk to if you want the real low-down on the wonderful things Chrysler has done this year.

Feel for yourself the thrills they'll be feeling every day of the year from now on. We've got our "welcome mat" out for you!

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AMERICA'S MOST SMARTLY DIFFERENT CAR

GOOD DRIVERS DRIVE SAFELY!

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— FOR THE BEST IN TV, SEE "IT'S A GREAT LIFE," "CLIMAX!" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS —

William Smith of CVSL, Named on National Group

William H. Smith, president of the Coachella Valley Savings and Loan Association of Palm Springs, has been appointed as a member of the public relations committee of the United States Savings and Loan League.

The appointment was announced today by J. Howard Edgerton of Palm Springs, president of the League, which is the sixty-three year old nationwide trade organization of the savings and loan business and represents more than 4,200 savings associations and co-operative banks.

The public relations committee

Bill Ellis Takes Over Local DeSoto-Plymouth Agency

The youngest DeSoto-Plymouth dealer in the nation took over control and operation of his own business in Palm Springs this week.

Bill Ellis, 27, is now the new owner of what was formerly known as Beebe's DeSoto-Plymouth dealership on South Palm Canyon drive. Following approval of the transfer of the business by the Chrysler Corporation, Ellis was in receipt of a telegram from that corporation informing him that he was the "youngest dealer in

the studies methods of developing public knowledge of and enthusiasm for the thrift and home ownership services of savings associations and co-operative banks.

DeSoto Plymouth automobiles in the nation."

GEORGE BEEBE SR. acceded to the wishes of his family to retire from that business after almost two years as a dealer in those Chrysler products. He turned the keys of his establishment over to Ellis on Monday and announced that his plans for the future insofar as business is concerned, are undetermined at this time.

Ellis, who is the father of three children, ranging in age from one year to four, is a Korean Navy veteran of four and one-half years of service. During his service in Asiatic waters he was a "Frogman" for that branch of the service doing underwater demolition work in Korea, Japan and the Philippine Islands.

Ellis, his wife Dorothy, and their three children, have opened a home here in Palm Springs, a community which Ellis declared they all love.

THIS IS HIS FIRST venture into the automobile business but he has had commercial experience as a wholesaler in general merchandising in Los Angeles. And Ellis, by the way, was born in Calexico and reared in Los Angeles.

Robert L. Fowler has been appointed as sales manager for the new organization. He has been residing in Palm Springs since last September but has been a weekend visitor to this city with his wife for many years.

His background consisting almost entirely of experience in the sales field, found him at one time as vice-president of Viking House trailers, in charge of sales; president of Fleetwood Trailer and Coach, incorporated and president of Western Mobile homes. In the pursuit of his sales work he has traveled extensively in this country, Canada, Mexico and Cuba. He has a son who is about to graduate from A. and M. college in Texas.

ELLIS, IN PURCHASING the former Beebe business, took possession of all the new cars on hand but did not take over the stock of used cars that the Beebe organization took in trade on new automobiles. These automobiles, according to Beebe, are to be disposed of rapidly at "sacrificial prices."

"We plan to maintain an expertly managed service department including a body shop," said Ellis. "Furthermore, we are going to prove that the wishes of our customers are paramount with the Bill Ellis DeSoto-Plymouth dealership here in Palm Springs."

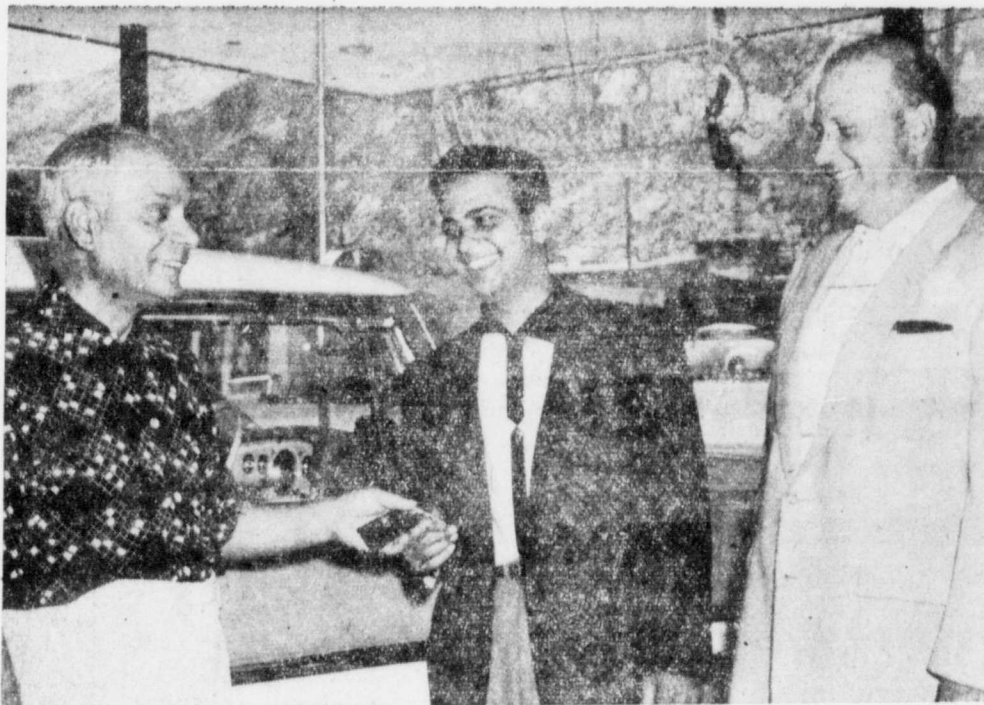
Tax Deadline

Comes Earlier this Year is Warning

V. M. Hyde, county tax collector, today reminded county property owners that the final installment of their taxes will be due April 11 this year. In former years, the deadline date was April 20.

The date was changed recently by the state legislature. A 6 percent penalty will be added for those failing to meet the deadline.

The payment must be in Miss Hyde's office at the courthouse by 5 p.m. April 11 or postmarked before that time.



YOUNGEST DeSoto-Plymouth dealer in the nation, Bill Ellis, 27, center, is shown above accepting the keys to the former Beebe DeSoto-Plymouth dealership which will now be operated under the name of the new owner. Watching the proceedings is Robert L. Fowler, sales manager for the new automobile organization. Beebe said he transferred ownership of all the new cars on hand but that he was "stuck" with 25 reconditioned used cars he had taken in trade.

Crash Damages Two Automobiles

Damage estimated at \$180 was caused to vehicles driven by Lee R. Hallerberg, 883 East San Lucas road, and Ethel M. Woodside, 1627 San Lucas road, in an accident in front of the latter's address at 8:47 a.m., Wednesday.

Hallerberg was traveling east on San Lucas, and Mrs. Woodside was backing her car out of the driveway at her home, police said.

Damage to Hallerberg's car was estimated at \$175, and to Mrs. Woodside's \$5.

The Desert Sun—5¢
PALM SPRINGS, CALIFORNIA
Monday, March 28, 1955

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Sun Classified Bring Quick Results

GOING OUT OF BUSINESS SALE

Will Sacrifice

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25 Expertly Reconditioned USED CARS

COME IN! MAKE YOUR OWN DEAL

They Include:

1954 DeSoto Station Wagon
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1953 Dodge 2 door sedan
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1953 Chevrolet 4 door sedan
1953 Plymouth Cranbrook
1953 Dodge 8 - 4 door sedan
1952 DeSoto 4 door sedan
1952 Plymouth Station Wagon
1952 Nash 4 door sedan
1951 Buick 4 door sedan
1951 DeSoto 6 Sportsman

1951 Dodge 4 door sedan
1950 Mercury 2 door sedan
1949 Nash 4 door sedan
1949 Chevrolet 4 door sedan
1948 Pontiac 4 door sedan
1948 Studebaker 4 door sedan
1948 Chrysler 8 - 4 door sedan
1948 Ford Club Coupe
1947 DeSoto 4 door sedan
1946 Nash 4 door sedan
1946 Dodge 4 door sedan
1941 Chevrolet Sport Coupe
1940 Oldsmobile 4 door sedan

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EXCELLENT TV RECEPTION

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20TH ANNUAL WOMEN'S TOURNAMENT UNDER WAY

Leading women golfers of Southern California will compete Tuesday and Wednesday in the twentieth annual Women's Invitational Golf Championship at O'Donnell Golf Club.

Girls' Net Team Wins Over Hemet

Palm Springs Girls' Tennis team won its third consecutive league match Thursday, defeating Hemet, 23 to 2.

Earlier victories were over Beaumont and Coachella.

Results were:

8 singles (Palm Springs first)—Gretchen Gerhart def. Jeanine Overden 6-2, 6-1; Barbara White def. Marvella Cox 6-4, 6-3; Ruth Mitchell def. Winnie Page 6-2, 6-3; Jean Hicks lost to Janet Froehlich 6-1, 6-2.

Double—Ann Gerhart-Barbara Rosin def. Smith-Lubin 6-4, 6-1; Jean Staley-Jean Prebensen def. Boen-Wines 6-2, 6-1.

Next match for Coach Moya Henderson's squad will be Tuesday at Perris.

Two Tie with 55s in Play at O'Donnell

Two foursomes tied for top honors in the weekly Best Ball Choose-Up Foursome event at O'Donnell Golf Club Wednesday, each shooting a 55.

Members of the winning groups were: John Hamrick, B. F. Shearer, Reuben H. Fleet and S. D. Cochran; William Gargan, Harold Heathman, Ted McKinney and Paul Aust.

Six foursomes competed in the Wednesday meet.

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LET US BUY YOUR UNUSED
MILEAGE IN YOUR OLD TIRES
and Check Your Next Accident...
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Indian Netters Move Nearer to League Honors

Palm Springs Boys' Tennis team moved one step closer to the Riverside County League crown Wednesday afternoon by blanking previously undefeated Hemet 25 to 0, in a dual match on the local court.

It was the third straight lopsided win for the local squad.

Gary Waters, Pasadena transfer, again started Coach Alex Hammond's team on the way to victory with a 6-0, 6-1 win over John Cordely.

The results:

Singles—Waters def. Cordely 6-0, 6-1; Fred Green def. Springer 6-0, 6-0; Mickey Long def. Tanning 6-0, 6-0; Bob Sprout def. Tabbite 6-1, 6-2.

Double—Gary Hammond-Dick Blackstone def. Wadsworth-Veiga 6-1, 6-2; Roger Williams-Dwain Hayward def. Tompkins-Robert 6-3, 6-3.

Next match for the Indians will be against Perris.

Ticket Sale for 'Ramona' Opens

With another record breaking through anticipated for the 1955 Ramona Outdoor Play, preparations for its 29th season as California's greatest open-air spectacle today were being completed as the seat sale opened for the event at Hemet and San Jacinto.

The pageant drama will be staged April 23 and 24, April 30 and May 1, and May 7 and 8, in the Ramona Bowl, a mountain amphitheatre seating 5,282, by a cast of 350, as a community, non-profit enterprise.

Howard, Phil Waite, R. H. Fleet, John Hamrick, George Howard and Bob Hope, Charles E. Becker is in charge of the entertainment.

Rainiers Near End of Spring Training Season

Seattle Rainiers will start their last full week of Spring training a day this week, with Palm Springs' adopted team having an off-day today, and then returning to the Polo Grounds tomorrow, Tuesday to meet the Hollywood Stars.

Three games away from home follow, with the Rainiers traveling to Anaheim to meet the Angels Wednesday, then to Glendale for a game with Portland on Thursday, and to Mexico for a contest with San Francisco Friday.

The Seattle team had a look at another starting pitcher Friday, when Vic Lombardi led his teammates to a 5 to 1 win over Portland. On Thursday, the Rainiers lost a heartbreaker in 10 innings, 1 to 0, to Hollywood.

City Recreation Dep't Events

Baseball — Seattle Rainiers. Polo Grounds. Spring training games start at 2 p.m.

Square Dancing — Every Wednesday night, Frances Stevens school auditorium, 8 to 11 p.m. Osa Matthews, caller.

Tennis Clinic — Every Tuesday night, Tamarisk Park courts, 7:30 to 8:30 p.m. Ed Meyerson, tennis pro, instructor.

City Parks — DeMuth Park, Ramona, and Indian avenue; Tamarisk Park, three lighted tennis courts, children's playground, shuffleboard and horseshoe courts, picnic area.

Square Dancing — 7:30 to 8:30 p.m. instruction class; 8:30 to 11:30 dancing, Frances Stevens school, Osa Matthews, caller.

Square Dance Jamboree — Tamarisk Park, Sunday, April 17, 1 to 5 p.m.

Senior Tennis Tournament — April 1 to 24.

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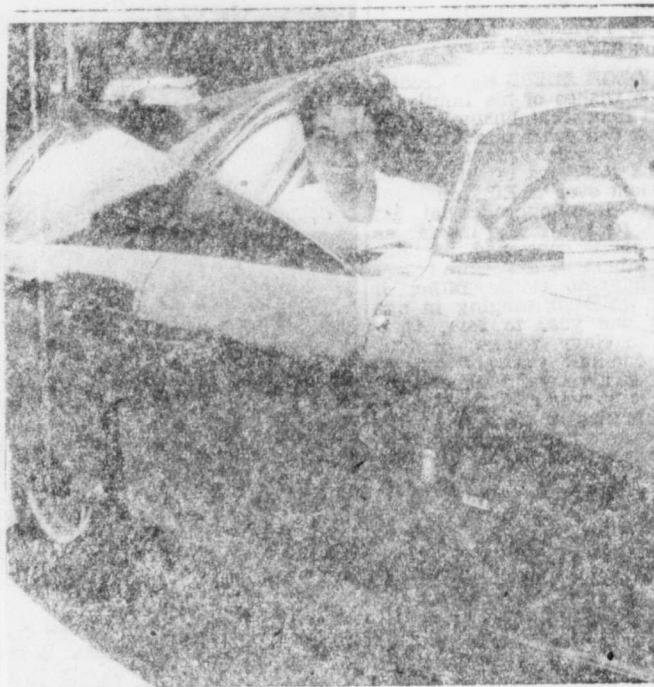
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Sports in the Sun



(Anderson Photo)
DANCER KITTY KELLY was the Queen of the eighth running of the Palm Springs Road Races, held Saturday and Sunday at the airport. Above, she is pictured in an experimental Alpha Romeo, owned by Al Williams, owner of the famous Papazayo Room in San Francisco. Thousands of visitors from throughout the Southland attended the two-day race event.

From Page 1—MORE ABOUT
48 STATES

be awarded at this time, and special entertainment will be provided.

AMONG THOSE participating will be (Thunderbird members first):

Harwood Clark, Bruce McCormick of Lakeside Country Club; George Cameron, James Cullum of Wichita Falls, Texas; Hoagy Carmichael, H. Lewis of Phoenix Country Club; J. Ross Clark, Jack Longgren of San Jose Country Club; William C. Bannerman, Harold S. Miller of Akron, Ohio; Peter DePasio, Pat Bales of Wilshire Country Club.
Joe Dyer, Don Cherry of Wichita Falls, Texas; Leonard Firestone, Buddy Rogers of Lakeside; Kent Hayes, Bob Bowlers of Oklahoma City Country Club; Glen A. Doughty, David J. Bricker of Los Angeles Country Club; J. E. "Dad" French, Fred Albertson of LACC; Joe Froggatt, Jr., F. Britton McConnell of LACC; Fred Karlen, W. J. Stalder of Denver.
Robert Kenaston, Gwyn Redwine of

Annual Meeting Wednesday for Desert Museum

Members of Desert Museum will meet Wednesday evening in annual session to elect officers of the board and to map plans for the policies and program of the institution for the coming year.

All members were urged to attend the meeting which will start at 8 p.m. at the Museum.

The film, "Lascaux, Cradle of Man's Art," will be shown following the business sessions.

The Desert Sun—6
PALM SPRINGS, CALIFORNIA
Monday, March 28, 1955

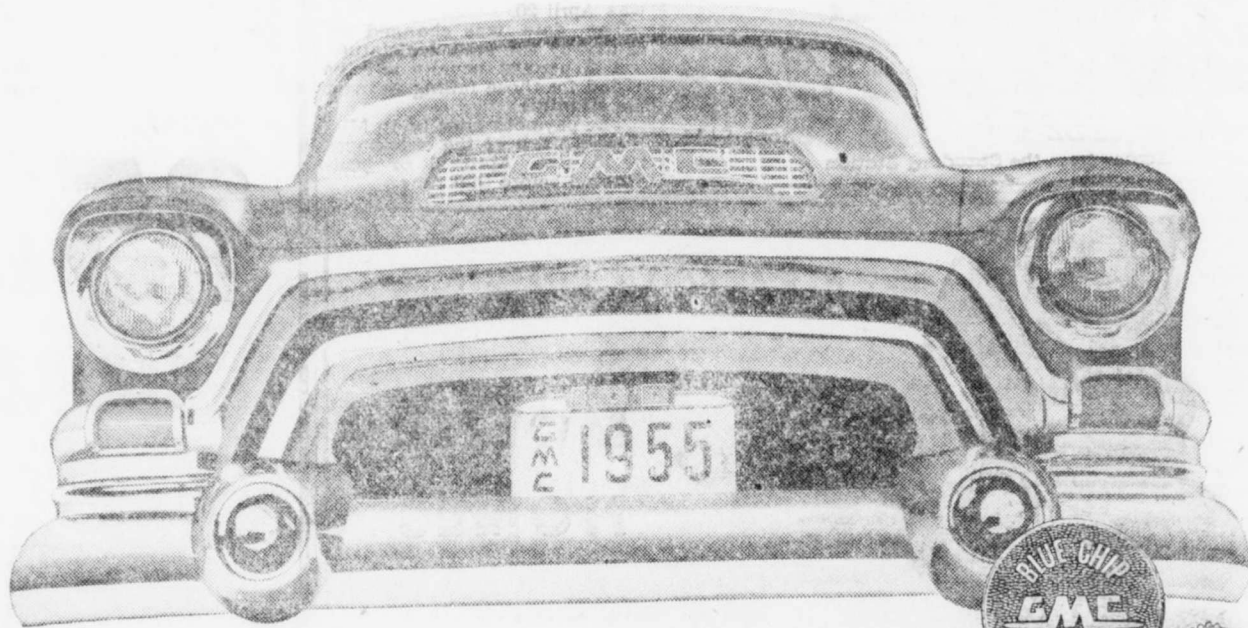
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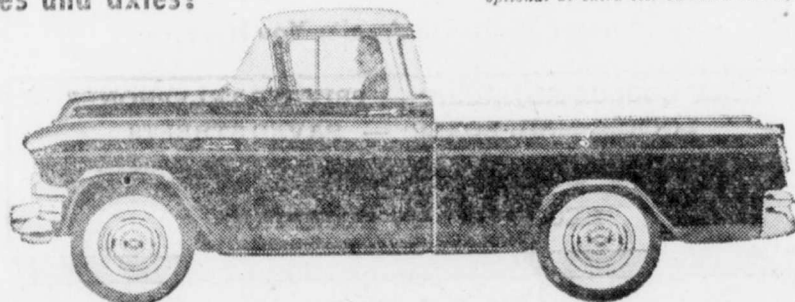
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BERT NEWBERGER, president of General Grocer company of St. Louis, Mo., and Mrs. Newberger relax in the sunshine at Oasis hotel while on vacation in Village.

Noted Grocery Co. Head, Wife Enjoy First Visit Here

By BETH SCOTT
Bert Newberger, president of General Grocer company of St. Louis, Mo., and his wife, Mrs. Newberger, are enjoying their first visit to the Oasis hotel while on vacation in Village.

Being interviewed as he played in the sunshine by the Oasis' turquoise pool, Newberger just couldn't settle to a serious thought about his great business. He's modest, too, about his outstanding accomplishments.

WHEN HE DID GET serious for a moment about the lettuce growth and its quick harvest, he lapsed back into his humor by saying "Lettuce . . . that's what we all need more of." Meaning, of course, the green folding stuff put out by the treasury, which often is referred to as "lettuce." But he did tell how interested he is in the big lettuce farm of Ralph Quataroli at Blythe, which he visited this week. Newberger said he is interested in "any" thing that comes out of the ground. "Lettuce is the only vegetable that has never been canned."

Newberger started work for

the General Grocer company as an office boy and soon was put out on the selling end of the business. That was at the age of 14. Just two years ago he stepped in as president of the whole organization, one of the largest of its kind.

HE KEPT TRYING to terminate the interview by saying "Oh, I haven't done anything. Don't bother about me." But his wife kept opening subjects for him to enlarge upon. She mentioned the warehouse they were building in St. Louis. Then he alerted again to say it had 210 thousand square feet, that it had the first pre-fabricated concrete construction, and that visitors were coming from afar to see its construction. The huge pre-con blocks are sunk into the ground 34 feet and rise out of the ground another 24 feet. Thus the blocks are 58 feet in size when delivered. The foundation is the most secure to be found.

Newberger pointed out that the grocery business is one of the largest in the United States, as it feeds 160 million people three times a day. That takes great warehouses and big merchandising each year. He feels sure the country has plenty of commodities to feed its people indefinitely.

THE NEWBERGERS were brought to Palm Springs and to the Oasis hotel by their former St. Louis friend, Ennis St. Cyr. The visitors were guests of Mr. and Mrs. St. Cyr at the "First Nighter" dinner 1-17 Tuesday in Racquet club.

Later the foursome went to the Palm Springs Playhouse to see the opening performance of Billie Burke in "Mother Was a Bachelor." They also know many who are wintering here from their home city, and have been entertained at the Tennis club and Thundebird.

They leave tomorrow for Los Angeles and San Francisco before going toward St. Louis.

Stop Quaking is Advice on Red Bombing Scare

"We Americans must stop quaking in our boots and banish the thoughts of fear," Richard Thomas, foreign correspondent and lecturer warned members of the Palm Springs Rotary club and some one hundred visiting members at the luncheon here last Wednesday.

No matter how many A-bombs or H-bombs the Russians may have, they realize that they would have to knock out the entire United States in three or four hours to avoid the terrible blow of retaliation that would fall upon their nation, Thomas said.

INDICATIVE of our strength in event of war, Thomas cited among other things production of an all important material of war, steel and pointed out that the Soviet Union and Red China are pressing their workers to the utmost to produce 35 million tons while the United States is producing 120 million tons annually on a peacetime basis.

The speaker said that it was his opinion that islands of Matsuo and Queraoy should be defended. He said that all the Nationalist China asks is our financial support and protection by the Seventh Fleet. He said that giving up these islands would be like this country surrendering San Francisco and Los Angeles.

NO MATTER how many H-bombs the Russians may possess the noted correspondent and radio concluded "We have the greatest weapon of all—the idealism and religious faith of the free world."

Fred Brunner, past president of Rotary International and a member of the San Francisco club was a guest at this week's meeting. Other guests included Kenneth Twitchell, G. Cecil Morrison of Ottawa, Canada and Dubois Morris Jr., of New York of the Moral Re-Armament group who are in Palm Springs to present the MRA plays here.

Traver will serve as toastmaster with Clarence Brecklin in charge of impromptu table talks. Principal speakers will be Paul Payne, Mike Richards and Henry Cleary with Sam Black as critic.



(Anderson Photo)
MRS. VERA GORDON, 1005 North Indian avenue, was the representative of Palm Springs in the Mrs. America contest at the San Bernardino County Orange Show last week. Mike Milling was the chairman of the Junior Chamber of Commerce committee in charge of selecting the local winner. The contest was sponsored by the Southern California Gas company.

National Recognition Given Oasis, Local Architects

National recognition of the desert area's growing importance in a business and professional way is reflected in its progressive architecture, according to the current issue, dated March 28, of Newsweek magazine, received in Palm Springs last week. In this issue a Palm Springs business and commercial building has been singled out for one of the most significant forms of recognition available to contemporary American architecture.

For the past two years, through the medium of such general news publications as Time and Newsweek, a series of full-page public service advertisements has periodically spotlighted the most significant work of American architects.

THIS SERIES, sponsored by the Minneapolis-Honeywell Regulator company, was planned in the public interest with the concurrence of the American Institute of Architects, and each building chosen is given the most careful scrutiny possible to make sure that it solves, in an unusually successful way, the demands of the owners and the users.

In the 14th of this series, the spotlight fell on the recently constructed Oasis commercial and professional building on South Palm Canyon and Tahquitz drives.

"Up to the minute in comfort and efficiency, yet with an aura of the festive and casual," is the way the magazine describes the Oasis Building. Furthermore, the advertising firm of Foote, Cone and Belding, in Chicago, who prepared the copy after careful analysis of the design, said that this was "one of the finer jobs we have yet featured in the series."

THE ARCHITECTS were the local firm of Williams, Williams and Williams, A.L.A., and Clark, Frey and Chambers, A. I. A. As the mechanical and electrical engineer on the project, William A. Mason of Palm Springs also receives recognition.



PLAYERS STAGE will offer "Blithe Spirit" starting Friday, April 1, at World Wars Memorial auditorium, and shown above, in a scene from the play, are, left to right, Sonja Clive, Bill Ayers, Helen Morris, Iren Rauch and John Kramer. The scene is from a scene.

Andreason Gives Lions Practical Data on Health

Dale Andreason, golf pro and instructor at El Mirador hotel, held Palm Springs Lions club members and guests at close attention Thursday as he discussed golf, not as a game, but as a health-producing exercise of the greatest value.

He demonstrated how the golf swing stretched and relaxed important muscles, stimulating the entire body and inducing physical and mental health.

HE DESCRIBED his work with noted doctors at military hospitals where the formula returned to normal many men who were suffering from extreme physical and mental tension as result of their war services.

Andreason also discussed his philosophy of life, giving a practical talk on the way to a healthy, happy existence.

Everett Ball was program chairman for the day and president James Cooper presided.

JACK CURRIE of Mackinac Island, Mich., Donald Birdsell of Los Angeles and DuBois Morris of Washington, D. C. in Palm Springs in the interest of the Moral Re-Armament plays currently at the Plaza theater, were introduced and outlined the purpose of the plays and the aims of the MRA.

They distributed tickets to the three shows to Lions and guests.

Sheriff Requests 10% Increase in Salaries of Staff

County supervisors were asked by Sheriff Joe Rice last week for a 10 per cent salary increase for his staff. He said that the present salary schedule was too low and hampering the efficiency of his department.

Supervisors promised serious consideration of his request.

The Palm Springs idea perfectly.

Cast Announced for Stago Showing of 'Blithe Spirit'

A brilliant cast of resident actors have been assembled for the Players Stage production of Noel Coward's "Blithe Spirit" which opens at the American Legion Auditorium Friday April 1st.

Martin Beck, director of the new legitimate theatre group said, in making the announcement of the cast, "Theatregoers are in for a real treat." This cast of truly magnificent performers are the very best that has been assembled here.

Appearing in the male lead, a part that was originated on

Broadway by the great Clifton Webb, is Bill Ayres, who has quite a local following from his excellent performances at Clay Stearns Palm Desert Little Theatre. In the role of his wife, is Irene Rauch, a delightful young actress who was formerly under contract to Paramount Studios and is now making her home in Palm Springs. Peggy Cease, making her winter residence in Palm Springs, is making her first local appearance in the role of Elvira. John Kramer whose stage experience goes back to touring with Walter Hampden in "Cyren de Bergerac" will be seen in the role of Dr. Bradman. Sonja Clive, an actress of merit, formerly under contract to Cecil B. DeMille and who has appeared on the New York stage, is cast in the role of Mrs. Bradman. One of Palm Springs favorite actresses, Helen Morris, is cast in the role of Madame Armit, a medium who is responsible for most of the hilarious comedy sequences. Helen Stevenson as Edith the maid completes the cast.

The Desert Sun—7a
PALM SPRINGS, CALIFORNIA
Monday, March 28, 1935

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Toastmasters to Install April 17

Newly elected officers of Palm Springs Toastmasters club will be installed at a dinner meeting at El Mirador hotel April 12 starting at 7:30 p.m. it was announced Saturday.

Dr. William Allen will officiate at the installation ceremonies.

At tomorrow's weekly dinner meeting at El Mirador, Paul

Second Annual Desert ARABIAN HORSE SHOW
Polo Grounds Saturday & Sunday, April 2-3
A colorful spectacle including pure bred Arabians as driving, stock, pleasure, cutting, trail and children's horses.
Over 160 Arabian horses entered from California, Arizona, Utah, Nevada and the Mid-West.
Dramatic Grand Entry with riders in authentic Arabian costumes.
SPONSORED BY DESERT RIDERS AND DESERT ARABIAN HORSE ASSOCIATION
Free admission at morning judging
Afternoon show starts at 1:30
Tickets 50c to \$1.50 Boxes \$3.50
For reservations and information inquire at Rasmussen's across from El Mirador — Phone 5097.

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PUBLISHER'S CORNER

By Oliver B. Jaynes

MOTORISTS ATTENTION — Last Tuesday morning I attended the Chuckwagon breakfast of the Desert Riders, a group of hardy horse-minded Villagers and Winter residents who have built many of the excellent riding trails in the Palm Springs vicinity. Smoke Tree Flats is located a little ways beyond Smoke Tree Ranch with a beautiful view overlooking Palm Springs and the flood control dike which nobody seems to know why they are building up there.

Being a tenderfoot, I arrived in a comfortable conveyance with four rubber tires along with a few others who enjoy leather seats more than saddles. Melba Bennett referred to us as the automobile club and the members gave us the horse laugh. Just the same I felt that my conveyance was appropriate inasmuch as I was the guest of automobile man Ed McCoubrey. I wonder what he means by promoting horses anyway. A few other folks led by Jeano Bailard compromised by riding in a horse drawn Tallyho and were also given the horse laugh for being late.

Melba Bennett brought the Desert Riders the good news that the city is planning to post signs where riding trails cross much travelled streets in Palm Springs but expressed concern for fear many people these days do not know what horses look like. There will be a good opportunity for our automobile-minded readers to see just what a horse looks like this Friday and Saturday when the Arabian Horse Show will be staged at the Polo Grounds each afternoon and believe me they will see some beautiful horses and some amazing feats of coordinated team riding. And to keep up with what the horses are doing around Palm Springs as well as the people, you should read the "On the Trails" column which Anita Haskell Jones writes for The Desert Sun. Motors haven't replaced all the horses around the circus either. If you don't believe it go out and see the Clyde Beatty circus this afternoon or evening. Lots of opportunities to see what a horse looks like around Palm Springs these days, not to mention a tiger or lion.

INTERESTING PEOPLE — Undoubtedly many people who attend the Moral Re-Armament plays here Sunday, Monday and Tuesday will want to learn more about the idea behind them. This opportunity will be afforded all Villagers next Wednesday afternoon when the casts of the three plays together with many more members of the MRA group meet with Villagers at the Plaza theater at 5 p.m. You will find these people from 22 different nations not only interesting but extremely worthwhile acquaintances. The best evidence of what Moral Re-Armament does for an individual is to mingle with this group for a little while and get to understand their attitude toward life.

One will not find this sort of opportunity in a long, long time and all those who are the least bit interested should not fail to take advantage of it.

LETTERS TO THE EDITOR

ROADSIDE BETTERMENT

A press clipping has come to our attention in which we note with gratification your interest in improving roadside conditions. We agree with you heartily that clean, orderly and attractive roadsides are a necessary feature of a self-respecting community. Besides being a source of pleasure and civic pride, they constitute a real economic asset in terms of tourist dollars.

The California Roadside Council, a non-profit citizen organization, has been devoted ever since its founding in 1929,

to the cause of improving roadside conditions in this state. In recent years, the results of our efforts have begun to bear fruit. Still we need many more recruits—persons like yourself who will help to organize and lead public opinion in your own community.

Our program includes promotion of (a) roadside cleanliness, (b) good roadside landscaping as a public or private project, and (c) enactment of ordinances for proper control of roadside uses with special attention to billboards.

TRY AND STOP ME

By Bennett Cerf

A CONSERVATIVE old couple from Garden City, L.I., decided to take a trip all the way to the Pacific Coast. Harry Maule, a neighbor from the publishing world, told them, "You can't afford to miss the Grand Canyon. Be sure you include it in your itinerary."

"I guess not," responded the wanderer. "Mom and I decided we don't need to see that Canyon. We were up at Niagara Falls, you know, some years back, and we figured if you've seen one of those places you've seen 'em all!"

Junior was reluctant to say the least, to leave his big luxurious home and go to prep school. "Write us every day for a while," suggested his mother. "It may make you feel less alone and homesick."

He sent his first letter two hours after he hit the school grounds. "There are 590 boys here this term," he reported, "and how I wish there were 589."

The world traveler entered the hotel barber shop and, as luck would have it, chose the chair of the one who, for some reason, always seemed to average the biggest tips. "I suppose you shave a lot of famous characters in this shop?" essayed the traveler. "Not at all," the barber assured him gravely. "You're the first one this month, sir."

Sandy MacGregor was justifiably proud of his young son Jock. He saved up his toys for his second childhood.

Eye-catching typographical error in a Maine weekly: "Mrs. Buzz Bentley out deer hunting with her husband, bagged a buick at 200 feet."

Fight managers aren't what they used to be, now that television has entered the act, maintains Budd Schulberg. They used to yell, "Don't forget to duck, kid." Now they exhort, "Don't let him get away with that! He's trying to keep your back to the camera again!"

Harry Ruby tells about the prize fight manager whose inexperienced new middleweight was taking an unmerciful trimming in his first professional bout. Finally the manager propped up his unhappy charge and told him, "I don't care if it's bad luck or not—but this is the ninth round coming up, and kid, you've got a no-hitter going!"

LONDON BRIDGE



CONFIDENT LIVING

By Norman Vincent Peale

How to Get Along with People

I have been reading a fascinating book by Frank Bettger, who is said to be one of the greatest insurance salesmen in the country. Bettger talks about the principles of selling, but his book contains one of the best lessons in enthusiasm I have ever seen.

This man didn't start out selling insurance. Instead, he was a baseball player and his first job was with a Class D league team. He lost that job, not because he couldn't play ball well, but because the manager thought he was too lazy and unenthusiastic to make good. Bettger drifted around for a while and then got another chance in professional baseball with a team in New Haven. There he became friendly with one of the older players and confided in him that he hadn't been able to get ahead in baseball because he had a reputation for being lazy. "Well," the other man said, "no one knows you up here in New Haven. When you get out on that field the first day, why don't you act as though you were the alvinest man in the world? Quit telling yourself you're slow and lazy. Act as though you were bursting with enthusiasm."

When Bettger went out on the field that same afternoon, he took his friend's good advice. Although it was a hundred degrees in the shade, he went round those bases like greased lightning. He acted like a man possessed. He threw the ball so fast it burned the hands of his team mates. And, one time at bat, he got to first safely, went on to slide into second with such force that the baseman dropped the ball, managed to do the same at third, and so got a home run on a single!

He was like a demon on the loose. The next day the New Haven papers said that there had never been such a dynamo of enthusiasm on the New Haven diamond. The fans began to call him "Peep" Bettger. Bettger sent these clippings back to the manager who had

fired him for being lazy. Projected upward by this enthusiasm, two years later he was playing major league ball, second baseman for the St. Louis Cardinals. As he points out, "Nothing in the world did it but boundless enthusiasm."

When the time came for him to leave baseball, he decided to go into life insurance. He knew he had to be enthusiastic about a business which, up to then, had left him cold. He told himself that selling life insurance was the greatest calling known to man and that people needed it as much as they did their daily bread. And he told his prospects that they couldn't afford to let another minute go by without buying a new life insurance policy. In no time at all, he was breaking sales records through enthusiasm.

How do you feel about your job? Is it just routine, or is it to your mind the greatest opportunity in the world? You may be saying to yourself as you read this that I don't know your job—it's pretty ordinary. Ordinary? Who made it ordinary? With real enthusiasm, you can clothe it with glory. Love it, think about it, get excited about it. Soon your whole life will overflow with vitality and power and your job that you thought dull and ordinary will become fascinating. Then you will find new opportunities in it.

So, if you want enthusiasm and vitality, live as though you have them. And you do have values within yourself. Does not the Bible tell you, "The kingdom of God is within you." What is the kingdom of God? Health, happiness, power, vitality, strength, beauty, glory and every other wonderful thing that is inside each of us. If you aren't living as though you have them, you're not living up to yourself. You've got what it takes—remember that and act accordingly. Be enthusiastic. (Copyright 1955 Post-Hall Syndicate, Inc.)

Doodles

By ROGER PRICE

"COAT OWNED BY RICH MOTH"



Personally I'm never bothered by moths in my closet because (A) I carry moth balls in my pockets and (B) I don't have a closet. I complained to my landlady, Mrs. Goonsgarten, about this once but she explained that it was impossible to have a closet in my room because my room was a closet. That made sense so I agreed to hang my things in the hall linen closet. Of course sometimes when I'm in a hurry to catch my bus I grab a bed sheet instead of my top coat and I'm halfway downtown before I realize it. When this happens I cleverly get off at the United Nations Building and mingle with the Arab Delegation. Last month I voted four times in the General Assembly.

Dennis, the Menace By Ketchum



"Plenty happened today! I had to stand in the corner for an hour and now we gotta get new wallpaper!"

THIS SIDE of The Sun

By Phat

Ah, gentle Spring. Stay on location. Tempt us not to Refrigeration.

Seems to me that Spring is overdoing it. All over southern California. Reports from the coast indicate weather between the 80s and the 90s. But they have to take theirs with a dash of smog. Here there is no irritation, not even from people. And it's getting that time of year when we don't want anything to bother our vision. What with the sun suits returning.

THIS IS ALSO the time of the year when the gentlemen who service the coolers and the refrigeration units lick their chops. And get ready for a seller's market. The really first hot weather and they can become independent. And work 24 hours a day keeping up with the calls. But it's great weather. Old Sol has a lot of curative powers and it is the time of year to bake out all of the accumulations of a lazy winter. . . . March came in like a lamb and has been behaving like one ever since. If March stays this way for three days more, we can have it with mint sauce.

AS HAS BEEN MY habit for many years now, each March 21 I observe the anniversary of my natal day. I'd like to forget it but people won't let me. Seems everyone who sent a card had the same idea. They all rhymed "celebrate" and "de-teriorate." Which reminds me that it is about time to expound my theory of age. When people ask me rudely, how old I am, I always say "85." They don't believe it but that's o.k. too. I go on the theory that if you lie on the long side and add 20 to 25 years to your age, people say admiringly, "My. Isn't he spry for his age." On the other hand or conversely, as it might be put, if you lie on the short side and subtract 20 to 25 years from your age, they smile politely but think: "Gosh, he's comparatively young but so decrepit." That's putting J. Benny in reverse profitably. I wish I could put an automobile in reverse with equal ease.

POLICE HEARD a new one the other day. When Officer Eugene Holmes was called to stop a battle between two young Marines from 29 Palms on a local side street, he found one on the ground and the other sitting astride, beating him. Holmes broke up the battle and asked "How come?" The Marine on top with the flailing fists, said he was just trying to calm down the other one and keep him quiet. Holmes thought the methods employed were too vigorous and ticketed both of them on peace disturbance charges. Judge E. E. Theriault thought so, too, and gave both of them 10 day sentences, suspended providing they discuss their differences calmly, without fistcuffs, for a year.

DALE ANDREASON, golf instructor at El Mirador, really has members of the Lions club stretching and tensing their muscles these days. Andreason addressed the club Thursday demonstrating how golf provides the most healthful exercise. The swing is the thing, when done properly. He showed how to do it. And after the meeting, the Lions got around trying to emulate the El Mirador pro. And from the way Mayor Florian G. Boyd was gripping his hands, holding left elbow in and right elbow out, twisting around, he really was stretching his muscles. This is just a hint that at future council meetings, when people get too obstreperous, the mayor may have more than merely a verbal come-back. He's in training.

HARRY OLIVER has a new worry. He has always maintained that he leads a balanced life. He has a dog 'Whiskers' whose actions reveal a great admiration of Oliver and puff up his ego. But he also has five cats. Harry says that he always has the idea that the cats do not think so much of him. But with Whiskers to offset the five felines, he maintained he had a well balanced life. But his worry is this. In the Spring, cats' thoughts turn lightly to thoughts of more cats. "If I am blessed with another bevy of kittens," said Oliver, "I may have to acquire another dog to keep this old Fort Oliver and my life on an even keel."

AND SPEAKING of animals as I have been just above, over at Desert Hot Springs, Harry and Inez Leonard who manage the Gurbey ranch north of town, have long had their own menagerie. Many cats, several dogs and an assortment of birds. The other day, they added another animal, but involuntarily. A goat showed up and has been with them ever since, refusing to be discouraged by hints that he move on. Of course, this gives rise to two thoughts. One, a goat at this time of the year, back season, is appropriate and instead of having to worry about another mouth to feed, the Leonards have found a place to dispose of old tin cans, etc.

The Christian is not one who has gone all the way with Christ. None of us has. The Christian is one who has found the right road.—Chas. L. Allen, When the Heart is Hungry (Revel).

The Desert Sun—80 PALM SPRINGS, CALIFORNIA Monday, March 28, 1955



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TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-b Palm Springs, California, Monday, March 28, 1955 2nd Section

Around Town

with Hildy Crawford

Pale faces denote the outlander in this desert resort . . . and are almost as much of a label as a hat and gloves . . . but both are something soon cured by the ardent desert sun . . . There were a few palefaces showed up at the Pow Wow Party at The Tennis Club . . . but they soon got into the swing . . . with the Chieftains and the squaws . . . It was so much fun . . . that I think some of the men who were a little sheepish about donning war paint and feathers . . . will turn out in full regalia another year . . . The costumes were colorful . . . and everyone was on the fun path with Chief Tall Hair Taylor . . .

A big bonfire blazed inside the gates . . . and there were wigwags on the terrace . . . Inside the Club had been transformed . . . with bright feathers . . . and Indian blankets . . . and the orchestra in costume . . .

Joan McManus who engineered the party . . . and was responsible for the decorations . . . was in squaw costume with black pigtailed and a papoose on her back . . . Leo Athens was a sensation as Chief Sky Eagle . . . and his ceremonial bonnet was a gift from the Sioux Indians . . . when they made him a Chief a number of years ago . . . Other outstanding costumes were worn by Belmont and B. J. Sanchez, Lillian McClure, and Captain and Wanda Alles . . . The orchestra played Marguerite Clatworthy's new song "You'll Miss Me" . . . and the party wound up at a late hour . . . with a few of us doing the Hokey Pokey . . . inspired by Janice Chiquoine . . . who was an appealing little figure in white peon garb and enormous hat . . .

Among the many who dropped in for cocktails . . . before the party . . . were Mrs. Donald Nelson, Mrs. John Gibbs and Gordon Mills . . . Basil Brewer with attractive Winifred Shank Lenni Johnson with Bill Bailey . . . Lenni is all excited about her enlistment in the WAF's . . . She reports to Lackland Field, Texas for basic training . . . early next month . . .

A foursome at the party were Mr. and Mrs. C. C. Hutchens, and the Harry C. Butchers of Santa Barbara . . . Butcher is the author of "Three Years With Eisenhower" . . .

With Mrs. Austin McManus were the Kenaston Twitchehells and Wing Commander Edward Howell of the MRA Group . . .

Dining at Deep Well

The "Private Party" sign was up at Deep Well Wednesday evening . . . as Fred and Hazel Albertson entertained at cocktails and dinner . . . Thin tapers added light to the table arrangements of white stock, yellow iris and ranuncula . . .

Dining and dancing were . . . the George Robertsons, Florian Boyds, Gordon Prentices . . . Ned Bishops, M. O. Andersons, Wallace Brunmarks . . . Hathaway Kemper, Spencer Grants, Jack and Enor French . . . the Nate Milnors, Frank Bennetts, Senora Adela Merry del Valle . . . Mr. and Mrs. F. C. Docherty, the Fred Ingrams, Earle Strebbs . . . Billy Malouts, Monte Herberts, Edward Rothbarts . . . Mr. and Mrs. F. C. Docherty, Robert Hudsons, Ben Shearers . . . Mmes. John McClure, Thomas Fleming, Edwin Fallgren, Ida Weyland, James Kemper . . . and quite a few others . . . including the Albertsons, daughters and their husbands, the Austin H. Pecks and the Robert M. Suttons . . .

Mrs. Russell Havenstrite weekendened at the Racquet Club . . . as did the Kenneth Simpsons who were down for the

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

March 28
MRA Play, Plaza Theater, 8:15 p.m.

March 29
Sopranoists, Chi Chi, noon.
Kiwanis, El Mirador, noon.
St. Paul's Guild Lenten Tea, 1011 El Alameda, 2:30 p.m.
American Legion Auxiliary, Wars Memorial hall, 8 p.m.
MRA Play, Plaza Theater, 8:15 p.m.
First Night dinner, Chi Chi, 6:15 p.m.

March 30
"Out of This World" Tournament Dinner, Thunderbird, Toastmistress Club, El Mirador, 8 p.m.

Rotary Club, Tennis Club, 12:10 p.m.
Rotary Annis, Tennis Club, 12:10 p.m.
Supreme Emblem Club, organization meeting, Elks Lodge, 8 p.m.

March 31
Lions Club, Chi Chi, noon
Oesta Club, Masonic Temple 1 p.m.

April 1
Don Loper Fashion Show Luncheon, Palm Springs Ranch Club, 12:30 p.m.

April 2
Garden Club Flower Show, The Center.
Arabian Horse Show, Polo Grounds
Horse Show Dinner, El Mirador
Victory Dinner Dance, Thunderbird
Luau, El Mirador Gardens

road races . . . Poolside lunching there on Friday were Allan Jones, Robert Young and Kent Taylor . . . and that's enough to catch any girl's eye . . .

M. O. and Vi Andersons' ranch house is full of grandchildren . . . Their daughters Mrs. Hugh Beckett and Mrs. Howard Anderson . . . and six grandchildren are there . . . It's just as well they have 1400 acres to run in . . .

The Byron Reynolds were down for the weekend . . . and to celebrate Bede's birthday . . . with Bettye and Monte Herbert at their Tamarisk home . . .

Who Wins?

With the culmination of the Thursday bridge-canasta luncheons at The Tennis Club this week . . . everyone is wondering . . . who will win the swimming pool . . . Every time someone asked Joan McManus what the prizes would be . . . she has come up with a different answer . . . like a Cadillac, a trip to Europe, a good-looking man . . . and the latest is a swimming pool . . . From what I hear . . . this group has really had fun . . .

Joe and Phyllis Froggatt flew over to Las Vegas to celebrate their fifth wedding anniversary . . . I warned Phyllis not to get irradiated and she said . . . "Don't be silly . . . no one goes out of doors in Las Vegas" . . .

A threesome at dinner at the Palm Springs Ranch Club . . . the other evening . . . were Joan Davis, TV's Larry Finley . . . and Jerry Nathanson . . .

In Blackface

Emily DeWare and Peggy Lester wore twin "Mammy" costumes and appeared in blackface Thursday night . . . when they were the hostesses for Thunderbird's Family Night . . . Jack Williamson was host at a "Three Alvans" party that night . . . His guests were former Governor Alvan Fuller and Mrs. Fuller . . . Mr. and Mrs. Alvan Fuller II . . . and young Alvan Fuller III . . . Miss Melinda Fuller, Nancy Kiner, Wing Commander Edward Howell . . . Mrs. Ken MacDonald of New Hampshire, Norman Keen of Canada, Janice Chiquoine . . . This was one of the gayest of the many groups . . . with white orchids and champagne . . .

The Ed Sayres hosted a cocktail party . . . preceding the dinner . . . Among their guests were Ralph and Joyce Singer, Ellie and Leonard Deluc . . . the John McClures, Dorothy and Jeff Delaney . . . Madlyn and Walter Funsinn . . .

Ethel and Jack Luccareni were hosts to a dinner party which included . . . the Floyd Turners, Winston Pauls . . . and Mmes. H. W. Armstrong, Bruce Burritt, Helen Agnew and Mrs. Turner's mother, Mrs. Morris . . . Preceding the dinner party they entertained the group at cocktails at their Smoke Tree home . . .

(More on Page 2b)

Don Loper Style Show on April 1

Don Loper creations will be modeled at the Spring fashion show luncheon April 1 at the Palm Springs Ranch Club. Renowned and beautiful mannequins will wear the fabulous clothes and Don Loper will be on hand to commentate with stylist Dorothy Gray, of Palm Springs.

Noel and Joyce Clarke, owners-operators of the Ranch Club, will ear-mark all proceeds from the event to purchase an ice machine as a gift to the Desert Hospital.

Reservations are being made in large numbers, with Milady anxious to view the latest creations by the world-renowned Loper. A large number of Hollywood and Los Angeles friends will motor down for the occasion. Among them will be Harry and Dorothy Jameson, Joy Windsor and Paul Ellis, Leo and Fran Robin, Venise and Larry Finley, Lou and Frieda Stone, Rena Borzage and Jeffrey Gill, Pierre La Mure and Martha Ellis.

Music for the luncheon show will be provided by Hal White's orchestra with vocalist Clessa Williams featured.

Bridge-Canasta Series to End

Thursday's bridge-canasta luncheon at The Tennis Club will end the three months' series and prizes will be awarded. Joan McManus will be awarded the series, announced today.

About 75 women have participated in the weekly luncheons. Beebes will present an informal fashion showing during this final luncheon and Tony Rose will play.

Starting April 14, a new feature will be bridge lessons by Dolly Bonebrake.



(Anderson Photo)
BEAUX ARTS BALL plans are underway, with the date set for April 22 at El Mirador, with Bill Tomberlin of Denver and Palm Springs, a general chairman. Pictured, from left, E. Roy Fitzgerald, who will be Maharajah of "A Night in India;" Tomberlin; Graham Dexter, president of the Desert Art Center, sponsoring organization; and Mrs. Helen Clarke, curator of Desert Art Center.

Party Precedes Policemen's Ball

Mr. and Mrs. William B. Malouf entertained a group of friends in their box at the Policemen's Ball Saturday night, following an informal dinner in

the patio of their Via Las Palmas home, which featured Billy's glorified hamburgers.

In the Malouf party were Messrs. and Mesdames Joe Froggatt, John McClure, Edwin Fallgren, Harold McAllister, Maynard Laswell, George Wheeler, Thomas Fleming, Sam Kramer, Belmont Sanchez, Monte Herbert, Howard Morris, of 1363 East Ramon road.

Henry Volk of Boston, nephew of the late Mrs. Fanny Klass, is here for a fortnight's visit with his two aunts, Mrs. John Waks and Mrs. Elta Feldblum and thoroughly enjoying the Palm Springs way of life.

Trilby Rosenwald of Chicago, artist and writer, will be the weekend guest of Alice Bidwell of 1363 East Ramon road.

Tomberlin Will Head Beaux Arts

Announcement was made this week that Bill Tomberlin of Denver and Palm Springs will be general chairman for the Beaux Arts Ball which will be held at El Mirador on the evening of April 22.

One of the world's most successful wildcat oil operators, Tomberlin is a member of Thunderbird and Cherry Hills and a golfing companion of President Eisenhower.

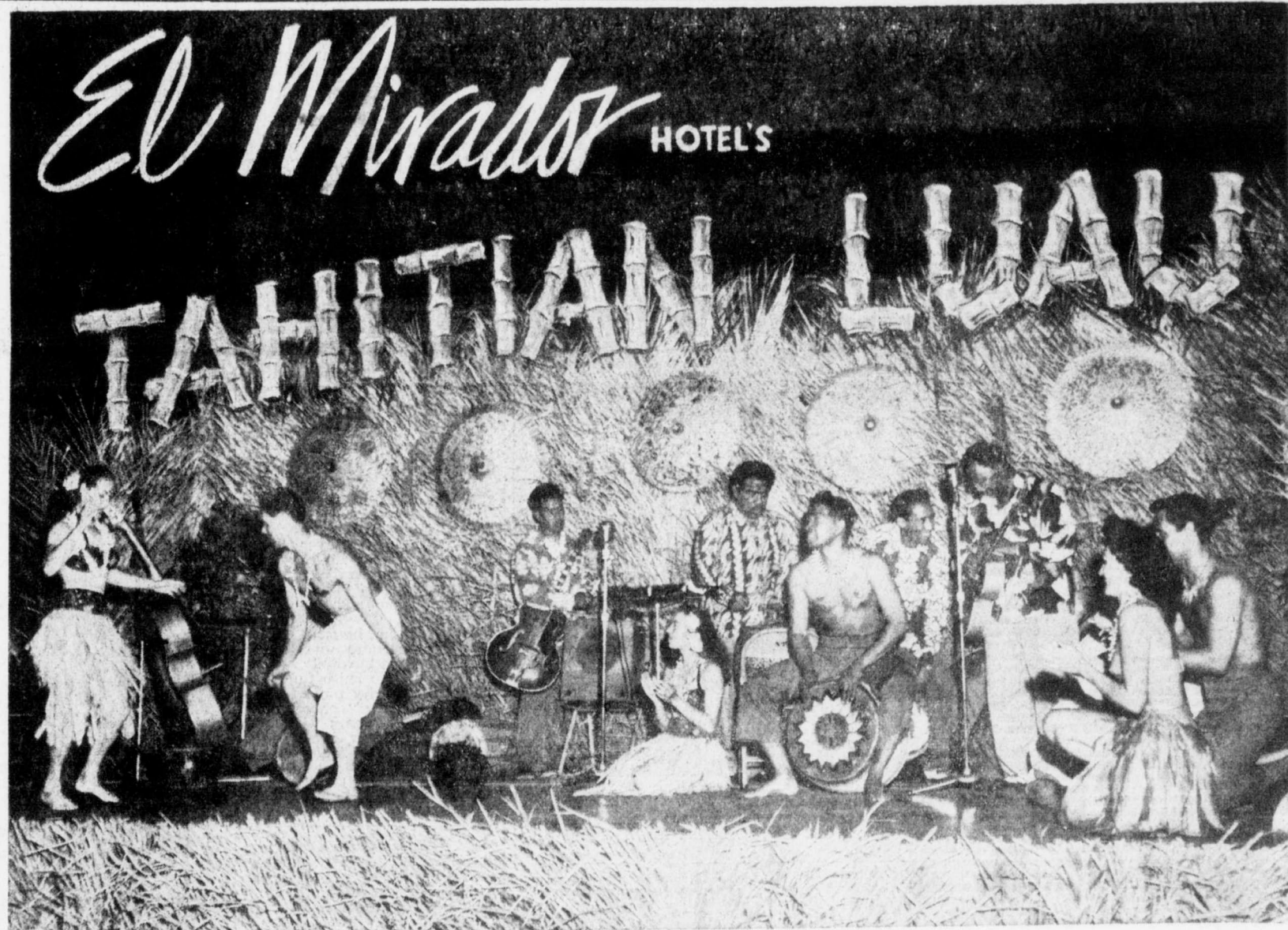
He has served as chairman of the Central City Opera, which yearly reactivates the ghost town of Center City and stages a show in the Jenny Lind Opera House. A special train is run to this along the old narrow gauge tracks.

Theme for the 1955 Beaux Arts Ball will be "A Night in India" and E. Roy Fitzgerald will be Maharajah of what is expected to be a fabulously exciting affair rivaling last year's "Night in Spain," which was reigned over by Lily Pons and Ray Ryan.

Lei Aloha Dances Tonight at SMC

This evening Lei Aloha returns to Shadow Mountain Club to share the spotlight during Coronation Night with the Queen who will be selected from the dinner guests. Lei Aloha entertained a Coronation night audience earlier in the season with the Hawaiian dances she performs Saturday nights during the Harry Owens television show.

The Royal Serenaders will lend atmosphere with their Hawaiian music and singing and Lei Aloha will demonstrate some of the dances which make the islands such a romantic spot, this evening as guests at Shadow Mountain Club make a three-hour trip to the islands.



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LOVELY CONNIE HAINES has rented a house in Palm Desert for a couple of weeks to get some sun and a well deserved rest. Connie has just completed filming the final segment in "The Frankie Lane Show" in which she co-stars.

'Jane' Opens Tuesday at Playhouse

Producer Herb Rogers will present "Jane," a drama by S. N. Behrman, based upon an original story by W. Somerset Maugham, at the Palm Springs Playhouse opening Tuesday evening, March 29 at 8:40 o'clock.

Helen Stenborg will play the leading role which was originated on Broadway by Edna Best. Michael Ferrall will direct and also play an important part in the production, the cast of which will include Mary Fokett, Phyllis Flax, Robert Mandan and Sidney Breese.

"Jane" has to do with a dowdy, middle-aged wealthy widow from Liverpool who starts her smart London relations by marrying an impecunious architect 20 years her junior. The ambitious, calculating young artist transforms her into an attractive woman, a la Shaw's "Pygmalion."

Rogers is planning to present "Jane" at his Tenthous Theater at Highland Park in Chicago this summer after he closes his Palm Springs season of 14 shows.

The regular First Nighter dinner will be held at Chi Chi at 6:15 p.m. with Mrs. John Lapp as hostess. Reservations should be made today by calling Playhouse Guild headquarters at 2595.

New Shrine Club to Hold First Social Affair

First social event of the recently-organized Date Empire Shrine Club of Indio will be a Spring Supper Dance to be held at Shadow Mountain Club on Tuesday evening, April 19 at 7 p.m.

The committee in charge of the Supper Dance, Dr. Charles B. Alexander, Leon Kennedy, Henry M. Stanley and Col. James P. Westerfield, are already at work on plans for the party. Joe Moon, president of Shadow Mountain Club, has assured them that he and his organization will do their utmost to make the first social activity of the Date Empire Shrine Club one to set the pace for many more to follow. Dress will be evening sportswear.

Allan Willard of Indio is president of the new club, which has around 100 members. Monthly dinner meetings are to be held on the first Monday of each month at 7 p.m. at the Elks Club in Indio.

All Shriners of the area and their guests will be welcome at the Supper Dance. Reservations should be made through Henry M. Stanley of La Quinta.

Players Stage to Present Play in Banning

Palm Springs Player Stage has received an invitation to appear in Banning, Wednesday evening, April 13 at the Banning high school. They will perform Noel Coward's "Blithe Spirit" for the benefit of the Banning Teachers Association which has inaugurated a yearly theater party to raise funds for their most worthy project of financing teachers' schooling.

Local theatergoers will have an opportunity to see "Blithe Spirit" here at the American Legion auditorium, Friday, Saturday, Sunday, April 1, 2, 3, and Friday, Saturday, Sunday, April 8, 9, 10.

Mr. and Mrs. Gale Hindt, who were married in March in Sibley, Iowa where they will make their home, are honeymooning at the Casa Verdi Resort, out Tamarisk Way.

Arthritis Foundation Has Office Here

Announcement was made by the Arthritis National Research Foundation last week that information on the organization's work may be obtained by writing the Foundation at P. O. Box 137, Palm Springs.

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SUNSHINE BRIGHT African daisies lent charm to the setting for a chuckwagon brunch hosted by Mr. and Mrs. Dean Vincent at their Rancho del Sol home. The Vincents of Portland and Palm Springs, are shown with his sister, Mrs. Eaton N. Frisbie of Williamsport, Pennsylvania, who was guest of honor, and some of the guests. They are, from left, Mrs. Vincent, Bill Reichel, Mrs. Reichel, Mr. and Mrs. Norman Waters, Mr. Vincent and Mrs. Frisbie.

(Continued from page 1b)

Around Town

... with additional guests ... Mrs. Channing Wells, the Louis Earls, Henry Reids, Spencer Biddles and Paul Trousdale ... Incidentally, Mrs. Trousdale (Jean) came home from the hospital on Friday ... and is quietly recuperating from an emergency appendectomy ...

Out at the polo grounds watching the Portland Beavers play the Rainiers ... were Portland's Mayor and Mrs. Fred Peterson and the Lloyd Franks of Portland and Palm Springs ... The Petersons leave today after a visit that has been a merry-go-round of activity ... They have been houseguests of the Jack Bardeys ... and were with them, the Mike Frys, and Ted Newhouse ... at the Indian

KEY CASE FOUND

Finding of a brown key case containing four keys was reported to police Thursday by Mrs. Mary DeShazer, LaGranada Apartments, 259 North Indian avenue.

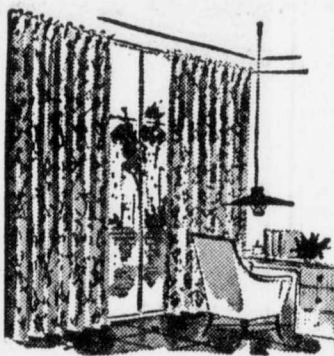
Pow Wow party at The Tennis Club Friday night ...

Preceding the first of the three Moral Re-Armament Plays ... Mr. and Mrs. J. H. Ballinger will entertain some of the MRA group and a few townspeople ... at dinner at the Racquet Club Sunday evening ... Their guests will be Mayor and Mrs. Florian Boyd, the Earl Strebes, Mr. and Mrs. Oliver Jaynes ... the Marchioness Graham of Scotland, Count Armand de Malherbe of France, Joseph L. Scott of Los Angeles ... Wing Commander

Auxiliary to Initiate Four

Initiation of four new members will mark the regular meeting of American Legion Auxiliary, Owen Coffman Unit, 519, to be held tomorrow evening at 8 p.m. in Wars Memorial hall. Initiates will be Lilli Snyder, Mildred Burns, Belle Snyder and Louise Mochizuki. President Dolores Lowry will conduct the meeting and afterwards refreshments will be served by Ellen Biavaschi.

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Guests at Inn Enjoy Barbecue

A barbecue luncheon at a date garden near Thunderbird was enjoyed by a group of Desert Inn guests on Thursday. In the group were Mrs. Edward Harrington and Mrs. H. M.

Schiff of Seattle, the Harry Caseys of Portland, Walter Rileys of Chicago, Mrs. Lawrence Gottfredson of Washington, D. C. Mr. and Mrs. Charles T. Bush of Grosse Point, Michigan, Mrs. A. B. Wills of Arcadia, Mrs. W. L. Thomas of Los Angeles, Mr. and Mrs. Chester Stevens of West Hartford, Connecticut, Miss Cecile Carboy of Chicago and Mrs. Crawford Gordon of Toronto, Canada.

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El Mirador Photo by Jim Frey

POTENTATE GLENN L. PARKER of Al Malaikah Temple and George L. Strebe, president of the Palm Springs Shrine Club, talk over some of the Shrine activities during the Annual Ladies' Night dinner at El Mirador.

Potentate and Divan Here for Shrine Club Dinner

Palm Springs Shrine Club's Annual Ladies' Night Dinner and Dance and Show Thursday evening was highlighted by the attendance of Glenn L. Pearse, Potentate of the Al Malaikah Temple, his Divan and their ladies.

Staged in the main dining room of luxurious El Mirador hotel, the colorful affair was attended by over 220 Shriners and their wives, one of the largest turnouts in the history of the local club.

George Strebe, president of the Palm Springs Shrine Club, presented Potentate Glenn L. Pearse to the members of the club, and in turn Potentate Pearse introduced the officers of his Divan, along with their wives. These included Mr. and Mrs. C. Stanley Chapman, Mr. and Mrs. C. P. McGregor, Mr. and Mrs. Les Kelley, Mr. and Mrs. J. B. Finney, Joe Brigrance

and Ernest L. Hursh. Following the introductions, Potentate Pearse gave a short resume of the charitable activities of the Shrine. He stressed the deep gratification of all the Shriners for their efforts in behalf of the Children's Hospital. At the conclusion of his address he favored the group by singing a number which proved him to be a talented vocalist, as well as an extremely capable Potentate.

Among the many officers and members of neighboring Shrine Clubs attending the gala party were the following: Messrs. and Mesdames G. W. Parker of Redlands, Clarence Joris of San Bernardino, Elvin Downs of Riverside, Virgil Dudley of Banning, Roy Bolton of Indio, Warren Lewis of Long Beach, George C. Brown of Los Angeles, and Mr. Fred Shuey and Alice Kev of Huntington Beach.

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Two Affairs Fete Birthday of Mrs. Bassichis

Carnations in varied shades of pink decorated the table and there was a huge pink birthday cake when Mrs. William Bassichis was luncheon hostess Wednesday in the Racquet Club's Garden Room. It was Lee Ashman's birthday, as well as that of the hostess.

Luncheon guests at the smart affair included Helen Kenaston, Ione Groves, Millie Houghton, Vicki Malouf, Dorothy Gray Brown, Theodora Fleming, Jean Hull, Velma Silverman, Janet Essroger, Joan Bering, Tommy Soderberg, Mary Gargan, Willie Rogers, Addie Clark and her sister Genevieve Jones, Mrs. George Kaplan and Mrs. Gil Duffy.

The night before Mr. and Mrs. Bassichis entertained at cocktails in their bungalow followed by dinner at the Club.

Dinner guests were the Edwin Silvermans, Maurice Horners, Paul Friedlanders, Chester Adlers, Lawrence Davidsons, Ed Rothbarts, Mrs. Harry Joe Brown and Mrs. Frank Bering.

Open House Fetes Child's Birthday

Mr. and Mrs. Theodore Gordon, who have taken the Stephen Burke home on Chino drive for the second season, had open house Sunday honoring the second birthday of their daughter Beatrice.

Among the family and friends who helped BeeBee celebrate were Monty Warshawer, the Charles Naskos, Grace Frankel, Mr. and Mrs. Lou Mawby, Phil and Melba Consola. Guests from Chicago included Sam Houston, Dr. J. P. Greenhill, Sam and Michael E. Dover, from Los Angeles were Ethel Cohen, Mr. and Mrs. William H. Denning, and the Leo Hirschs. Others included Max Crocker of Newport Beach, the Matthew Simmons and Sam Chromans of Shangri-La Palms, and Dr. and Mrs. Hyman Sapoznik.

Savages Hosts at Housewarming

Mr. and Mrs. Leigh Savage of Seattle were hosts to around 100 guests Wednesday night at a poolside cocktail-buffet party that was a housewarming for their new pink house on Paseo El Mirador.

Among their guests who were mostly from Seattle and the Northwest, were Mr. and Mrs. Emil Sick, Mrs. Torchy Torrance, the M. O. Andersons, Mrs. Ruth Meinst, the W. O. McKays, Gordon Prentices, Mrs. Bertha Simmons.



(Terry Boris Photo)

WESTERN HOSPITALITY welcomes all members and guests at the popular new Palm Springs Ranch Club. It is personified here with Joe Jerkl, the deputy sheriff of the Ranch Club, greeting the Hugh Hustons, who found it a delightful change from their beach home and Chef's Inn restaurant in Corona del Mar. They spent several days at the Ranch with Mrs. Huston's parents, the Robert Hills of Pasadena.



(Desert Sun Photo)

GREETING GUESTS as they arrive at their dinner party at Deep Well are Mr. and Mrs. Fred Albertson, on left and right. The guests pictured are Mr. and Mrs. Wallace Brunmark (he is vice president and general manager of the May Company). The Brunmarks are new Villagers, living in their new home at the top of Chino, above the Edris house. The Albertson party, which took over the Deep Well diningroom, numbered around 75 guests.

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Services
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- WHIRLPOOL BATHS for the hands and feet.
- MOIST HEAT PACKS
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We Will Gladly Cooperate With Your Physician

Telephone: 5604-Office
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174 N. Palm Canyon Dr.
In The Center

ALICE WAGNER
Physiotherapist

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Turn miles into minutes
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SALT LAKE

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Morning and Afternoon Flights
Call 2709 or 2756, or see your
Western Travel Agent

**WESTERN
AIRLINES**

Lenten Tea to End Series

The Guild of St. Paul's in the Desert is having its last Lenten Tea tomorrow, Tuesday, March 29 at 2:30 p.m., at the home of Mrs. Homer McKee, 1011 El Alameda. Mrs. McKee's co-hostesses are Mrs. Dora Clark, Mrs. Carroll Waller and Mrs. H. L. McClinton.

The guest speaker will be the Rev. Thomas R. Marshall, rector of St. Paul's Episcopal church in Pomona. It is hoped that all members, old and new, will be able to attend. These teas have been most instructive and helpful during the Lenten season, as well as affording a delightful sociable means for the members to become better acquainted.

WALLET, CASH LOST

Loss of a wallet containing \$65 in cash, driver's license and other personal identification, was reported to police Thursday by Thomas L. Flattery of Pacific Palisades.

The Desert Sun—3b
PALM SPRINGS, CALIFORNIA
Monday, March 28, 1955

Savings Loan is Luncheon Topic

W. H. Johnson, manager of Coachella Valley Savings and Loan association, was the speaker at the Tuesday luncheon meeting of Soroptimist Club held in the Chi Chi Starlite Room. Johnson, who came here from Long Beach and organized the Savings and Loan association, also had with him a recording "A Giant is Born," which was narrated by Edward Arnold and tells the story of the Savings and Loan association of America.

Program Chairman Lois Lux announced that Jacqueline Cochran, the famous aviatrix, will be the speaker at the meeting on April 12.

Tomorrow's luncheon will be the regular monthly business meeting for members only.

LAS VEGAS NEVADA

wherever you stay....
wherever you play....

It's Fun around the clock
eight and day

WILBUR CLARK'S DESERT INN

EL RANCHO VEGAS

FLAMINGO

LAST FRONTIER

SAHARA

THE SANDS

THUNDERBIRD

**LAS VEGAS RESORT
HOTELS ASSOCIATION**

THE FUN AND ENTERTAINMENT CAPITAL OF THE WORLD

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In a Producing Ranch

INCOME NOW — Capital Gain Deal for Future
One Mile Frontage on Transcontinental Highway and
only 8 Miles from Palm Springs

TOTAL: 140 ACRES, Consisting of: 60 Acres Cotton
40 Acres Earliest Thompson Grapes
40 Acres piped for Alfalfa

Each Unit Surrounded by Tamarisk Windbreaks

IMPROVEMENTS: Fine Well, delivers 385' per minute—and
Domestic Well . . . 2 Buildings, each with
2 units and garages—1000 gal. gas tank.

CROP

GRAPES NET LAST YEAR	\$12,200
ANTICIPATED CROP IN JUNE—7,000 Boxes, Estimated..	\$28,000
COTTON NET LAST YEAR	\$17,000
Estimated this year	\$20,000

Total Estimated Income from 100 acres — \$48,000.00

OWNER WILL MANAGE RANCH FOR 1 YEAR, IF DESIRED
\$50,000 CASH DOWN WILL PURCHASE THIS PROPERTY
Further Particulars and Total Price on Request

MURIEL E. FULTON, Realtor

Frances Wilson — Associates — Frances Elliott

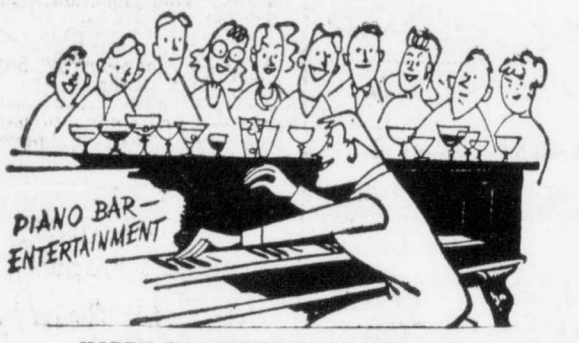
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PHONE: 2225

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 The Only Intimate Night Club Atmosphere
 in the Palm Springs Resort Area.
 SIP 'N' SUP with
CONNIE and RUBY, Your Hosts
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For the best in Italian Cuisine
Cironi's Bit of Italy
 "Where every dish will delight you"
COMPLETE DINNERS FROM 1.75 UP
 Baked Lasagne Wednesday only!
 Imported and Domestic Wines
 1255 S. Palm Canyon
 Open from 4 p.m.
 Sunday from 1 p.m.
 Closed Monday



Garden Grill PALM SPRINGS
Biltmore
 DELICIOUS CHARCOAL BROILED
 STEAKS OF YOUR
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 Famous for its food and hospitality the GARDEN
 ROOM, overlooking the colorful flood-lighted
 garden, is one of the distinctive and beautiful
 Dining Rooms in Palm Springs. Here the most
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 HARRY GILLINGHAM at the Piano Bar
 1000 INDIO ROAD PHONE 2357

GEORGE AND ETHEL STREBE

DOLL HOUSE
 PALM SPRINGS
 WORLD FAMOUS
 CUISINE
 1032 North Palm Canyon Dr.
 Brunch from 10 A.M. Dinner from 4 P.M.
 MUSIC AND ENTERTAINMENT NIGHTLY BY

THE **GUADALAJARA** BOYS

SOLOMON'S
 Delicatessen and Restaurant
 famous from Coast to Coast
 Serving
BREAKFAST—LUNCH—DINNER
 No Finer Food anywhere
 Popular Prices
 Daily Special Complete Dinner — \$1.65
 Open 7 Days a Week — 10 A.M. to 1 A.M.
FOOD TO TAKE OUT
 622 N. PALM CANYON DRIVE PHONE 2015

WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS IN THE PALM SPRINGS RESORT AREA


OASIS HOTEL
 NEW OASIS
 DINING
 ROOM
 Distinctive Decor
 Unexcelled Cuisine
 in
 outstanding
 surroundings
 155 S. BELARDO RD.
 Block west of Oasis Bldg.—Phone 2101 — Western Hotels




You find
 Food
 at its
 Best
 Served
 as you
 like it
 at all these
 Fine
 Restaurants

THE SEA HORSE

 Specializing in
 SEA FOOD
 363 N. Palm Canyon Dr.

Palm House
 Authentic Night Club
 Atmosphere
Nitely Floor Show

The Best Food Ever
Steaks — Chops
Complete Menu
 Come as you are for
 the time of your life
 Tel. 2309—Indio Rd. & S. Palm Canyon Dr.

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 Home Cooking
 Featuring Sour Cream Dressing
 Home-made Pastries and Puddings
 Breakfast . . . Lunch . . . Dinner
 Complete Dinner from \$1.60
 Closed Mondays Cathedral City
 Hiway 111

**VILLA...
 SORRENTO**
ITALIAN INN
 The finest Italian Food served—Anywhere!
COMPLETE DINNERS
From \$1.50
 BAKED LASAGNA DAILY!
 67-625 HIGHWAY 111 — at Tramview
 2 Miles Southeast of Palm Springs
 OPEN DAILY at 5 P.M. SUNDAY 4 P.M.
 CLOSED WEDNESDAY Phone 85884

WHERE TO DINE?
 Make your choice from any one of the
 Fine Restaurants listed on this page!

ON THE BEACHCOMBER
 HOLLYWOOD—CHICAGO
 CANTONESE CUISINE—ORIGINAL RUM DRINKS
 IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA—PHONE 2061

KON TIKI
The Village's Newest Dining Thrill
 Unexcelled Cantonese and American Cuisine
 San Francisco Chinese Chefs
185 EAST ANDREAS
 BETWEEN PALM CANYON AND INDIAN AVE.
 Owners: OLSON and JOHNSTON

The All-American Dish
HAM 'n' EGGS
 open 24 hours
THE PALM SPRINGS
Ham 'n' Eggery
 370 N. Palm Canyon


LUNCHEON BUFFET
 Served 12 Noon 'til 3 P.M.
REGULAR DINNERS
 Choice Steaks . . . Chops
 Fried Chicken . . . Barbecued
 Loaf Spareribs
COCKTAIL LOUNGE
 Personalized service by
 your hosts, THE GILBERTS
Town & Country
 RESTAURANT
 174 North Palm Canyon Drive
 FOR RESERVATIONS Phone 9906
 CHOICE LIQUORS AND WINES • IN THE TOP OF "THE CENTER"
 THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANCE


KENNY'S KOFFEE KUP
 — Delightfully Air Conditioned by Refrigeration —
OPEN 24 HOURS A DAY
 — Serving —
 Breakfast — Brunch — Lunch — Dinner
"Village's Favorite Rendezvous"
 Sunset Towers Bldg. 1107 N. Palm Canyon Dr.
 Telephone 2664

**THE NEW
 Flame Restaurant**
 391 South Palm Canyon Drive
 Formerly the La Cita, across from Thrifty
 Breakfast Lunch Dinner
 Featuring Charcoal Broiled Steaks . . .
 Prime Ribs . . . Southern Fried Chicken . . .
 Sea Food Dinners
 Harry George & John S. Bajusz, owner-operators




 You Will Enjoy Dinner and Cocktails
 in the delightfully informal atmosphere of the
COMPASS ROOM
 Featuring
 Charcoal Broiled Steaks, Chops and Fish
 — Dinners from \$1.95 —
Chuck Travis at the Piano Bar
Desert Air HOTEL AND COTTAGES
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CHI CHI RESTAURANT
HOME OF DELICIOUS HICKORY BROILED STEAKS
COMPLETE MERCHANT'S LUNCHEON 95c
FULL 7 COURSE DINNERS — from 1.95
DELICIOUS BAR-B-Q'd RIB DINNER 2.75
EASTERN TOP SIRLOIN STEAK DINNER 3.25
ROAST EASTERN PRIME RIBS OF BEEF 3.85
CHOICE NEW YORK CUT STEAK DINNER 4.50
 Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our deli-
 cious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and
 Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our
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PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

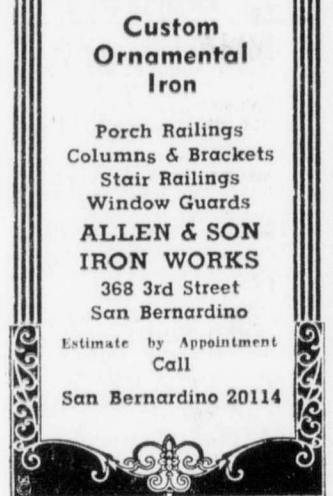
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 The finest quality
 and the most
 expert preparation
 and service.
 Also delicatessen
 counter food
 to take out.

 Practically all
 types of Jewish
 Dishes served.
 American Dishes as
 desired — all at
 popular prices.
 Breakfast • Lunch • Dinner
OPEN 7 a.m. to 9 p.m.
 Owner Manager, Charlie Smith
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 1450 N. Indian Ave
 (At the Rossmore Hotel)
 . . .
 The same Perry's from
 Hollywood, Pasadena and
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 Serving Perry-Size Steaks
 and our famous Perry's sour cream salad dressing.
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 Open for
BREAKFAST — LUNCH and DINNER
 — Cocktail Bar Open Daily —
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Deep Well Dining Room
 and
Cocktail Lounge
 Graciously served in a beautiful
 home-like atmosphere.
Superb Santos Food
 Phone 2583 for reservations
 Open every day except Wednesday, Wednesday after 3 P.M.

ANNOUNCE MARRIAGE

Mr. and Mrs. Garr Nutton announced the marriage of their daughter, Barbara to Max L. Milton, son of Mr. and Mrs. Harry Milton of Palm Springs, Saturday, March 19 in the Baptist church in Banning with the Rev. Gromer officiating. For her wedding the bride chose a ballet length gown of white nylon net and lace. She wore a finger-tip veil and carried a bouquet of white carnations. The bride's only attendant was Miss Linda di Grandi of Palm Springs who wore a ballet length gown of pale blue nylon net and lace and carried pink carnations. The best man was Gerald Turk of Coachella. The couple left immediately following the ceremony for a short honeymoon at Lake Arrowhead. Milton will leave soon to play professional baseball with the Seattle Rainiers and Mrs. Milton will remain in Rancho Mir-



age until May to complete her education.

NOTES AROUND TOWN

Proud parents of a brand new baby girl are Mike and Gay English. The baby, Lisa Gay, was born at the Coachella hospital and weighed six pounds, ten ounces at birth.

Smiley Burnett has returned to Rancho Mirage following a several week appearance for a period of several months through Florida and other southern states.

Hosting a canasta party and buffet supper at their home recently were the Keith Browns. Their guests were the Harry Carsons from the Salem, Oregon, the Charles Stricklandens, also from Salem, the Sid Greenleafs and Mrs. Baum of Burbank.

Vacationing at El Rancho hotel are the Stanley B. Dahls, V. W. Wisler and wife, and Richard J. Neffs of Seattle and the Richard J. Neffs of Oakland and

**1955
OLDS**

Immediate Delivery

Super 88 Holiday
Super 88 4 Door Sedan
99 Holiday
88 Holiday

**Come in and let us
figure a deal**

PLAZA MOTORS
182 E. ARENAS ROAD
Phone 5122

By LOU KUEHNER

P OPENS
Shops across from the Post Office, and has been operating since Tuesday John Mazzola is the proprietor.

LIBRARY HOURS CHANGE
The many interested Palm Desert book-lovers may be interested in knowing of the new schedule that the Palm Desert Library will be operating under now. It will be open daily except Saturday and Sunday from 3:00 to 5:00 p.m.; on Saturdays from 9:00 to 12:00 noon; and Tuesday evenings from 7:00 to 9:00 p.m.

PALM DESERT BRIEFS
From the ice and cold of Milwaukee, Wisconsin, came the D. E. Lesters and their son, Donnie, who are visiting the Ned Blades. Lester is president of the C and J Transport, Inc., in Milwaukee. . . . Steve Kallajian was elected the new treasurer of the Hi-Lifers Club in Palm Desert. Next on the

William A. Gentry, president of the SMC last week . . . Good to see the many college friends from Stanford here on the desert last week . . . Gary Olesen is home in Palm Desert on his spring vacation from school.

here for two William Boyken, a Francisco attorney on guest of Alice Desert Air Club.

Miss Toni Arrecording artist, as the guest star Walker Show on the El Rancho days are Mr. R. Ringo of ingo is a General executive.

Walker has returned from Seattle

from Riverside, spent the SMC last week . . . Good to see the many college friends from Stanford here on the desert last week . . . Gary Olesen is home in Palm Desert on his spring vacation from school.

Supreme Emblem Club Forms Here

A branch of the Supreme Emblem Club of the United States of America will be organized in Palm Springs at a meeting of the Elks Lodge Wednesday evening, starting at 8 p.m.

Mrs. Mildred Thorn, vice president of the state association and regional organizer, will be the featured speaker.

Membership is limited to men with rearing daughters and

VIDEO LOSS
A camera from his
town area was
olice Wednesday
Colley, Palo Alto,
as valued at \$80.

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25125, Santa Ana.

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NDAY	830	Lowell Thomas News
to 1:00 A. M.	845	Top Times
	900	Meet Your Neighbor
	915	Bing Crosby
s	930	Mr. Keep
	1000	CBS World News
Andy	1010	Play Ball
to 10	1015	Phil Spitalny Orchestra
steening	1030	Moonlite Serenade
Edwads News	1100	News Final
at Scouts	1105	Moonlite Serenade
Call	1130	Ace Hudkins Show
to 11	1230	Moonlight Serenade
thomas News	100	Sign Off
es		
ur Neighbor		
abby		
rs. North	600	
elieve	615	Choralers
lrd News	630	Amos N Andy
l	655	Robert Trout News
st Tris	700	Easy Listening
Serenade	730	FBI in Peace and War
nal	755	Doug Edwards News
at Serenade	800	Broadway on the Desert
thomas Show	815	Thunder Ernie
at Serenade	830	Lowell Thomas News
	845	Top Times
	900	Meet Your Neighbor
	915	Bing Crosby
	930	21st Precinct
	1000	CBS World News
	1010	Play Ball
Andy	1015	George Rank Orchestra
to 10	1030	Moonlite Serenade
steening	1100	News Final
	1105	Moonlite Serenade
wards News	1130	Ace Hudkins Show
Shop	1230	Moonlight Serenade
e Ernie	100	Sign Off

The Desert Sun

Published every
MONDAY and THURSDAY
(Except: June, July and August, when
published Thursdays only)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24
letters and spaces to a line)

1 time, per line **75¢**
(Min. 2.25—1.50 cash in advance)

Per	1 Week	2 Weeks	1 Month
(line 2 TIMES)	(4 TIMES)	(8 TIMES)	(9 TIMES)
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- Save by ordering your ad run 4 or 8 times—li called before completion, you will be charged at percent rates applicable for times run and get a refund for the difference.
- Payment in advance, cash or check, responsible.

to Denver, with transportation around April 1st. Both drivers. Phone 6156.

Lost and Found **10**

LOST — Retina 1 camera. March 22. Write Desert Sun, Box 190, File B-9. Liberal reward.

LOST — READING GLASSES. GREY PLASTIC RIM. REWARD. CALL 5014.

Personals **12**

INTELLIGENT lady over 40 registered nurse seeks refined person for companionship. Write Desert Sun, Box 190, File B4.

WEEK END group. Alcoholics Anonymous. Fridays, 8:30 p.m. Woman's Club, corner

CONSTRUCTION

505 N. Palm Canyon Drive
Phone 2421 Phone 2720

Sewing Machines

SALES, rentals, repairs and parts on all makes. Necchi, Elma, Adler, Zigzag, Hemstitching, covered buttons, button holes, belts made.

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SEWING MACHINES
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SEE WHITEY'S
Cabinets & Shelves

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THE BEST for less. Let us take
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needs. Phone Victor 9-2912 or
Palm Springs 5312.

EXPERT POODLE clipping and
grooming service. Free pick
up and deliver same day. For
appointment Phone 5798.

WE DO CACTUS planting \$1.50
per hour, beautifies your prop-
erty and makes it readily
saleable. Phone 3706 after 4

WATER WELL DRILLING
State licensed contractor.
Phone 2701

SEWING AND ALTERATIONS
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Situations Wanted 25

Screened, experienced person-
nel. Domestic, restaurant, hotel
office, medical.
EMPLOYMENT
SERVICE AGENCY
135 E. Andreas Road

MIDDLE AGED couple want to manage apartment hotel or private home. Permanent residents of Palm Springs. Write Desert Sun, Box 190, File C-4.

PETITE YOUNG LADY, Hostess-Companion. Has beautiful new car, free to travel. Phone 6171.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

COUPLE desires management of motel or hotel. Experience and references. Write Desert Sun, Box 190, File B-6.

PAINTER. Interior and exterior. Guaranteed. Hour, contract. Reasonable. Phone 2905

HANDYMAN—Painting, gardening, trailer and home repairs. Phone 6235 after 6 p.m.

SINGLE colored woman wants day work, good cook, city reference. Phone 3347.

Help Wanted **27**

Why Pay For a Job

Route Man	\$300
45 Waitresses Summer work	
Couple, hotel	\$275
Cook—domestic	\$200
Cook—hot and broiler	Scale
Hotel maids R&B	\$125
Mother's helper	\$150
Steno	\$250
Bookkeeper—male.	
Night auditor	open
Cashier—Bookkeeper	\$250
Dishwasher, Bus boys.	

Register for summer resorts.

OPEN SATURDAYS
EMPLOYMENT SERVICE
AGENCY
135 E. Andrews Road
Also Kings Beach, Tahoe

SAN CLEMENTE

SEA SHORE CAFE
NEEDS FIRST RATE exper-

**DWYER'S
BUSINESS SERVICE**
256 S. Palm Canyon Drive
Agency Phone 7691

COOKS wanted. Male for summer in Wyoming. Good pay and living conditions. Apply Chef at Desert Inn, between 10 and 11:30 a.m.

EXPERIENCED produce man, apply El Pueblo Market, Desert Hot Springs.

WOMAN DIETICIAN for weight-reducing program. Slender type preferred. Phone 2991.

WOMAN, white for house cleaning in fine home. 448 Her-

ing, so forth, all in first class condition. 954 E. Ramon Phone 3013.

FOR SALE. Beauty shop equipped for two, Excellent business, Owner expecting stock. 425 E. Citrus, Redlands. Ph 3-2491, home 2-7255.

**ESTABLISHED 4 YEARS—
A BUY!
DESERT BOOK SHOP
443 N. Palm Canyon, Ph. 5208**

Business & Financial 30

**TRUST DEEDS
WANTED**

HAVE cash buyers up to
\$100,000.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

WANT to borrow \$2000, payable

BUSINESS WANTED! If you have a going business, whether shop, store, motel, apartment, radio station, or what have you, and are interested in selling, then this is for you. Have capital to invest in right proposition. Please forward details as to type of business, location, gross and net figures, and be prepared to document same. Highest references furnished. Address replies to this paper, Box 190, File C-2.

Contractors-Builders 32

**BUILT
ON YOUR LOT**

Completely furnished homes

2 BEDROOM, city areas
850 square feet — \$3650.

2 BEDROOM, country areas.
715 square feet — \$4900.

3 BEDROOM, 955 square feet —
\$6200.

Several house and rental unit plans to choose from.

road, electricity—\$5000, terms.
100 ACRES, \$125 per acre—road,
electricity, near Palm Springs
Terms.
160 ACRES, \$110 per acre—cash
120 ACRES, leveled, paved
street, electricity, close to Ca-
thedral City—\$10,000 cash
120,000, terms. Ripe for sub-
division, trailer park or?
40 ACRE site, ideal for trailer
club, 1000' wide, 400' deep, 1000
month for your 95'x100' trailer
or space, which becomes
yours for \$1000. Swimming
pool, shuffle board, recrea-
tions. Why pay rent own
your own large site and on
the edge of the sociability of
a regular trailer park. Inquire
LAST TWO—1 acre lots in Ca-
thedral City cove, view,
streets, water, electricity,
\$2950, terms.
SEVERAL—1 acre lots, the "Acresage
Specialist" at—

THIS BUSINESS PROPERTY
WILL MAKE YOU MONEY
100 feet on North Palm Can-
yon Drive, 250' rear for apart-
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LARGE CORNER on Racquet
Club Road, \$4000.
ESTATE LOT near El Mirador
Hotel, 100x175, only \$4000.
CORNER, two blocks from High-
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Hot Water Land

2½ TO 5 ACRES

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LOT FOR SALE by owner — 1
fine residential area Palm
Springs; 120' frontage x
deep. Will take what it costs
me in 1946 or make offer. Con-
tact Mazet, Box 37, Balboa
Island, or Harbor 4781 day
times.

10 ACRES on Dillon Rd. Ga-
and lights. \$4000. Terms.

DOS PALMAS tract, large lo-
pool privileges. \$1955. 72 lots.
T. D. Penegast, Pleasure
Inn, North Palm Springs, Pl.
Desert Hot Springs 4-2606.

5 ACRES on highway in cit-
with all utilities available
READY FOR IMPROVEMENT
3 MILES from city limits, 8
m. \$140 per acre. **Ph. 367-**
Munhall & Co. **Ph. 367-**

BEAUTIFUL homesite, central-
ly located Palm Village. \$1295
cash or terms. Phone 83417.

TWO 80 FOOT view lots. Good
location, restricted. **Own-**

32 ROOMS HOTEL, 1000 N. Palm Springs, 4 to 5 year lease, income pay off. Some trade.
COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Ph. 2360

BALBOA ISLAND, 115 N. Bay Front, Year old modern, \$65,000; take Pasadena or Palm Springs for part. NORM WHITE, 650 N. Hill, Pasadena. SY 2-1148.

WILL, EXCHANGE hillside acreage adjoining Chevy Chase golf course near Glendale, for Palm Springs residence. Ph. 7121.

WILL TAKE house as part payment on 7 unit court, 5 with kitchens, 2 hotel rooms. James W. Hammond, Realtor
Phone 5373

2 BEDROOM, 2 bath furnished house with TV. On tree studied acre. Owner will sell for \$12,000 or trade? Ph. 9053.

Real Estate—For Sale 35

HOT WEATHER

6 UNITS near Pine Palm.
\$49,500. Will take home as
down payment; up to \$20,000.
DUPLEX, rented, \$16,500.

LOTS
Many lots with low down pay-
ments. All areas.

Walter G. Beck
505 N. Palm Canyon Drive
Phone 2421 — Jim Sharpe

Murphy Realty
OPEN HOUSE
1060 OLIVE WAY
NEW custom built 3 bedrooms
3 1/2 baths, granite, living room

OUTSTANDING Reliable Values

MODERN furnished duplex for immediate sale. Ideal location, walking distance to main shopping district. \$14,000, \$3000 down, balance easy terms.

FURNISHED 2 bedroom, 1 1/2 bath house. Tile roof, large lot, brick fence, hardwood floors, fine location, close by. \$13,500, \$2500 down, balance easy terms.

plenty of wardrobes and cabinets, sliding glass doors, garage, breezeway, forced air heating throughout.
Call RYAN & RYAN, Builders
2436 or see your broker

ATTRACTIVE 3 bedroom 2 bath home in best residential section. Completely furnished. Practically new. Large walk-out lot. Beautifully landscaped. Listed \$27,500. with terms. Would consider a reasonable offer. Owner 1559 S. Call Marcus. Phone 3726.

YEAR OLD home in Tahquamenon section. 3 bedrooms. 1 1/2 baths, built in thermado unit in kitchen, carpets and drapes, landscaped. By owner. Phone 6446, evenings.

5 UNITS. Kitchens all. Big view windows facing small desert. Roof replacement. 2 fine corners. Good income. Phone owner, 8-3021.

NEW 2 bedroom stucco home with fireplace, disposal, cement patio, carport, small down payment. Ph. 6210 after 7 p.m.

THERESA PRESS

"SPRING IS HERE"
"SO ARE THE BARGAIN PRICES"

ARE YOU STAYING thru the hot summer? Then enjoy the luxury of a pool and air conditioned home. Lots of shade—beautiful yard. This home has 3 bedrooms and 2 baths, 2 car garage. TEMPT ME WITH ALL CASH OFFER — Asking price, \$21,500

BEATING THE income tax deadline often gives you, the buyer, a good break. Here's a good one — Furnished 4 bedrooms, 3 baths, lovely pool, top location. Try to beat this for \$22,500.

IF YOU WANT the utmost in modern let us show you this beauty. Delightful custom built cabinets throughout. Built in kitchen, walking distance to town, 3 bedrooms, 2 baths. Only \$19,500.

ESTATE HOME — Furnished 3 bedrooms, 3 baths, Pool. \$45,000.

INCOME: Duplex built by owner, really terrific, each side has large bedroom and living room, lots of tile, close in, well furnished. If you are in the market for a duplex—hurry on this one! \$18,500.

HOTEL, Palm Canyon — furnished 20 units, pool \$170,000.

LOTS: R-1, 100x100 lot with water shares \$3450.

THERESA PRESS

REALTOR

611 South Palm Canyon Drive Phone 5282 or 5294

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE
LARGE CORNER residential lot. Good location. \$2000.

NEW 2 BEDROOM HOME, Ranch Club area. Only \$10,500. Easy terms.

WHY PAY RENT WHEN YOU CAN BUY
A 3 BEDROOM 2 full bath home. Large living room with flagstone fireplace, service porch, air cooled, furnace type heater. Garage. Large landscaped lot. All for only \$13,500 and easy terms.

Imagine This!

BRAND NEW 3 bedroom, 2 bath, refrigerated cooling, forced air heating, 2 car garage, Bermuda type roof, insulation, 100'x100' view lot. Priced at only \$17,500, good terms. See this!

Colorful Desert Home

3 BEDROOMS — 3 BATHS
Master bedroom has powder room, large tiled bath, and plenty of wardrobe space.

LARGE living room with flagstone fireplace.

BEAUTIFULLY FURNISHED. Waste disposal and automatic washer.

COMPLETELY EQUIPPED POOL
Large walled in lot, beautifully landscaped.

OFFERED AT \$34,500
WE HAVE THE BEST INCOME BUYS IN TOWN
LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

Associate Brokers
Mike Jekyll Bill Colven
Peter Ratkovich G. T. Bradley

Stunning Home
Park Like Setting

172 PRESCOTT DRIVE—Algerian Oasis. Only one block from Palm Canyon drive. One Acre in exclusive Merito Vista. Tropical landscaping, 82 large trees, including thirty date palms. R-2 zone. 20x40 pool. High walls assure absolute privacy. Home is ultra-modern. Double wall masonry and steel construction. 4 bedrooms, den, 5 baths. Furnishings custom designed especially for the home. Refrigerated air conditioning and furnace heat. Gracious living in a dramatic setting. Asking price \$135,000. Brochure on request. Owner on premises. 172 PRESCOTT DR. Ph. 5134

MUNHOLLAND

REDUCED PRICE \$22,500. 4 bedroom, 3 bath home WITH POOL. Furnished.

HOME and Guest house with 2 extra lots. \$16,900.

WITH POOL—furnished 3 bedroom, 2 baths. \$1500 down.

OWNER LEAVING — their 4 units must be sold. See this today!

ESTATE SIZE LOT — POOL.
Main house with lanai, plus guest house. \$20,500.

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673
JOHN C. DAVIS
D. B. CARLIN
GORDON NICHOLSON
Associate Brokers

A PLEASING 3 bedroom, 1 bath home with TV cable, Swedish fireplace, large patio, walled and landscaped. \$11,500. 3730 Calle San Antonio. Ph. 4267.

3 BEDROOMS. Landscaped, walled, fireplace, TV cable. \$11,500. Call 6063 or see 3767 Sunny Dunes Road.

9 ACRE RANCH

Located on DEL SOL ROAD and close to the THUNDERBIRD COUNTRY CLUB. Highly developed with DATES and interplanted with over 500 TANGERINE TREES. Abundant water supply. This property offers a satisfactory return to the investor and excellent potential profits to the subdivider. It is situated right in the heart of the fastest developing area in the desert. For complete information and to see this fine property, call us today.

ATTRACTIVELY PRICED

OUTSTANDING ESTATE

Our brokers also recommend this modern estate for an investment. There are three bedrooms with two baths, plus a maid's room and bath in the main house. A large swimming pool is just beyond the screened lanai. The guest house — two bedrooms and two baths — faces the tennis court. Luxurious landscaping assures complete privacy even though it's close to town. Owner will accept \$15,000 down, \$500 a month on principal. Total price \$75,000 furnished.

HAROLD HICKS

REALTOR
813 N. Palm Canyon Drive Phone 2736
Associates
Mildred Jackson Burnham Bigelow Paul Aust Ray Baur Ken Herman

For Sale or Exchange

PINK HOUSE WITH WHITE TILE ROOF SURROUNDED BY GREEN LAWNS, HUGE PALM TREES, GRAPEFRUIT, TANGERINES, LEMONS AND ORANGE TREES, ROSE GARDENS, TURQUOISE SWIMMING POOL — THE LARGEST PRIVATE POOL IN PALM SPRINGS. — FACING PARK, ON CORNER LOT. 294'x319'. CAN BE SUBDIVIDED.

Main house has large living room with view windows, dining room, master bedroom suite with double dressing room and bath, 3 guest rooms and playroom. Charming walled patio with real barbecue near pool and playroom. Ideal for entertaining. Guest house has 2 apartments used for rental or guests.

THIS PROPERTY FREE OF ENCUMBRANCES AND OWNER WILL CONSIDER PART OR ALL TRADE

Price For Sale: \$135,000
For Rent: Bargain price for balance of season.

Exclusive Agent (Courtesy to Brokers)

Muriel E. Fulton, Realtor

Frances Wilson — Associates — Frances Elliott
Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

AMY NELSON

WANTED
Real Estate Salesman

NEW 2 bedroom home and carport \$9750, with \$750 down.

FURNISHED 2 bedroom home, \$11,000, small down.

FURNISHED 3 bedroom, 2 bath home and double garage, on large corner lot, walled, a bargain, \$13,750, good terms.

SOUTH SIDE, new modern 3 bedroom, 1 and 1/2 baths, large lot, \$16,500, small down.

NEW 3 bedroom and garage, \$11,750, \$2000 down.

NEW 2 bedroom home, and carport, 1 1/2 bath, covered patio, fireplace, separate dinette and service porch, metal sash and screens, sliding glass door to patio. Good location, \$13,750, terms.

3 BEDROOM 2 bath home and garage, hardwood floors, cut stone fireplace, walled patio, large corner lot, \$14,500 small down.

3 YEAR OLD large 2 bedroom home and garage with studio apt., 3 baths, fireplace, tile roof, many extras. Large corner lot, a beauty. South side, \$22,700, good terms.

NEW DUPLEX, 2 bedrooms each, choice location, \$17,500.

FURNISHED Duplex, top location. A cutie, \$16,500.

NEW 4 one bedroom apartments, \$25,000, \$5000 down.

12 UNITS and Pool, furnished, South side, \$60,000, terms.

LARGE Panoramic View lots, \$2250 up, terms or subrogate. LOTS \$1250 up.

HIGHWAY lot 50x128, right in town, \$5600, it's a steal.

WILL BUILD on your lot 2 bedroom home—\$6500.

3 bedroom, 2 bath, 1500 sq. ft. \$11,250.

AMY NELSON

REAL ESTATE
2277 N. Palm Canyon Drive
Phone 5254 or 5545

James Hammond

REALTOR
875 N. Palm Canyon Drive
Phone 5373

3 BEDROOM, 2 bath home furnished, walled lot, swimming pool. Terms to suit buyer. \$34,750.

FINE RESIDENTIAL lot facing south, \$2500.

SOUTH END lot priced at only \$3000.

UNITS
6 UNITS centrally located, \$42,500.

ALL TYPE RENTALS — by month, season or year.

LOTS AND ACREAGE
Associates
Esther P. Hammond
Eve Morgan Chas. Mathews
Marion Mathews Lisa Jones

FREE — Economic survey 100 California cities.
F. J. MALTER & CO.
P.O. Box 422 Indio, Calif.

Business Property

Almost
an Acre
100 %
Downtown
Boulevard
Frontage
It's the Best Buy That
we have had in 18 Years

LAND AND IMPROVEMENTS
WORTH OVER \$200,000
WILL SELL FOR PRICE
OF LAND ALONE
FOR ONLY \$137,500

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Mike Jekyll Bill Colven
Peter Ratkovich G. T. Bradley

You'll Stretch

YOUR DOLLARS when you buy this beautiful 3 bedroom, 2 bath home. It has exceptional large living room opening onto screened patio. Unusual Arizona flagstone fireplace. One bedroom and bath separate from others assures utmost quiet and privacy. Carpets and drapes included in price of \$22,000—terms.

6 UNITS in best hotel area in town. R-3 corner lot, room for expansion. \$49,500, terms.

NICE CORNER lot near Tennis Club, \$7500.

Ralph Weinstein

REALTOR
and Associates
256 1/2 S. Palm Canyon Drive
Phone 2884

TERRY RAY

REDUCED
3 BEDROOMS, 2 baths, POOL. Full price furnished \$21,500—\$1500 down.

HOME AND INCOME
WALKING distance, ESTATE area. Newly decorated 2 bedroom home and complete guest house. Income will pay all property expenses. Have a lovely home, expense free for only \$29,500. Terms. See it now!

CASH OUT
WELL BUILT new home, 3 bedrooms, 2 baths, fine location. Reduced for quick sale to \$24,500. Must sell!

REALTORS
Jules De Vorzon Howard Palmer
Ernie Dunlevie Ted Heinen
773 N. Palm Canyon Ph. 2064

NEWLY decorated 3 bedroom, 2 bath home, large lot, excellent location. \$11,000, terms. M. Rocks, 278 S. Palm Canyon. Phone 2992 or 7375.

HOMES OF MERIT
DON'T STOP AND LOOK, BUT
READ AND CALL TO SEE

LOVELY, quality, 3 bedroom, 2 bath home with large living room, forced air heat, ducted cooling, Swedish fireplace, only 1 year old, completely furnished, beautifully landscaped and walled at \$23,500.

OUTSTANDING LAS PALMAS ESTATE. 4 bedrooms, 4 baths with maid's room and bath. South patio with 18x38 heated POOL—exceptional home offered at this price to close estate. \$42,500.

LOOKING FOR A BARGAIN? — SEE this 3 bedroom, 2 bath home, only 1 1/2 years old, on 100x100 fenced and landscaped lot at only \$14,250.

NEW — 3 bedrooms and den with 2 baths, fireplace, unit heat and air conditioning, carpeted. On lot 120x90 fenced. \$26,500.

BEAUTIFUL BRICK, tile roof home with 3 bedrooms and 2 baths, refrigerated cooling and gas furnace. Lovely fireplace, 2-car garage, on large walled lot, unfurnished. \$32,500.

DON'T FAIL TO SEE this 3 bedroom, 2 bath, south end home with automatic dishwasher, disposal unit, on lot 100x103 walled, at only \$25,000 furnished.

ANYONE CAN AFFORD THIS NEW 3 bedroom, 2 bath home on corner lot, close in, at \$13,250 with only \$2000 down.

ASK ABOUT OUR 5 homes with POOLS under \$30,000. Call Mrs. Van for information

LOTS — Large R-2 lots at \$2750 each.

GANNON REALTY CO.

REALTORS

HOME FINDERS
711 N. Palm Canyon Drive Phone 2772

William J. Heiser

REALTOR
SPECIALS—NEW HOMES
CHARMING — 3 bedrooms, 2 baths, \$13,250.
DISTINCTIVE — 3 bedrooms, 2 baths, \$16,000.
IMPOSING — 3 bedrooms, 2 baths, \$17,500.
SENSIBLE TERMS

LAS PALMAS AREA — finest construction, 3 bedrooms, 2 baths, lanai, large garage. Walled and beautifully landscaped. \$32,500.

INCOME—8 deluxe units, center of town. \$68,000.

LOT BUYS
R-1, El Mirador Park—\$2750.
R-1, South end—\$2750.
R-2—100'x100'—\$2750.

1546 N. Palm Canyon. Ph. 5685

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM
THE DOLL HOUSE

160 ACRES near Ramon Road, \$150 acre.

20 ACRES on Hiway 111, \$45,000.

SPACIOUS 4 bedroom home. Choice location. Big pool. Cash talks. \$35,000.

5 UNITS, sell or trade, \$42,500.

6 UNITS, will trade for home, \$49,000.

12 UNITS near El Mirador, \$89,000.

BILLY WRIGHT

and associates
Charles Heiser — Bob Dietrich
Phone 5727

DELIGHTFUL

DESERT home, 2 bedrooms, 1 bath, landscaped and fenced, 100x200, tropical roof, carport, \$14,000. Terms.

ATTRACTIVE roof, 7 units. Tropical roof, landscaped and walled, heated pool, lot 110'x203', space for 7 more units, on boulevard. \$75,000. Submit offer.

What have you to trade?

David Applebaum

N. R. WILSON Associate
Realtors
326 S. Indian Ave. Ph. 5555

Distinctive Home

FOR ONE discriminating family. See it at 1030 Tachevah, east of El Mirador Hotel. Cadillac construction throughout.

Walter G. Beck

BUILDERS REALTORS
JOE DE FRANCIS, Mgr.
505 N. Palm Canyon Drive
Phone 2411 or 3361

"LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
SEE

Valmah T. Price

with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. Res. 8-5752

"LET'S TALK IT OVER"

\$1150 DOWN

WILL BUY beautifully furnished 2 bedroom home with lanai. New electric range and refrigerator, patio with mountain view, swimming pool and tennis court privileges. Reasonable monthly payments. 32-581 Sky Blue Water Trail. Outpost Estates. Phone 3095.

BY OWNER, 3 bedroom, 2 bath, extra large living room, fireplace, lots of glass, well insulated, unit heat and cooling system, breezeway, 2 car garage, walled lot, landscaped, sprinkler system. \$32,500, terms. 1650 Mesquite Ave.

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

\$9700. BEST BUY IN TOWN, 2 bedrooms with drapes. Terms.

\$10,950. BARGAIN OF BARGAINS. 2 bedrooms, 2 baths, nicely furnished. Close in.

3 BEDROOMS modern, close in, only \$11,500, terms.

\$21,500. DELIGHTFUL, modern 2 bedrooms, 2 baths, fine large POOL, completely furnished. The big difference PRICE — \$21,500.

LOVELY SOUTH END home, 4 bedrooms, 3 baths, large POOL, landscaped, furnished. Reduced for quick sale, \$22,500.

\$39,500 and SO MUCH MORE FOR THE MONEY... 5 bedrooms, 5 baths. Huge rumpus room opening to fine heated and filtered POOL, beautiful estate area close-in, walled landscaped and COMPLETELY FURNISHED too. ONLY \$39,500.

MODERN DUPLEX, close in, furnished, 2 fireplaces, \$16,500.

15 UNITS, POOL. Ideal location. Steady year 'round income. Priced at \$85,000. An exceptional buy.

"LOTS"... of... Opportunity...

100 FOOT Residential R-1 \$1150
100x129 FOOT. Last of the BEST IN LOT VALUES \$1800
100x128 FOOT. Residential — near bus line \$2200
INCOME R-2 — 100 feet \$2500
LARGE R-2, room for 12 units, CASH OUT for \$2500
PALM CANYON frontage 100 feet x 250 feet \$21,000

CULVER NICHOLS, Realtor

and Associates
Al E. Hoover
Jane Colgan
861 North Palm Canyon Drive

John Bernet
Dick Edwards
Phone 2182

CATHEDRAL CITY

IF A GOOD BUY I KNOW IT!
R-2 lot, nice area, \$2300.
HIGH 1/4 ac. e lots, \$1500 up.

LA QUINTA

A REAL HOME

3 BEDROOMS, 2 full baths, separate dining room, large kitchen, tile roof, garage. All large rooms.

THIS IS WORTH SEEING
Milton A. Hoffman, Broker
La Quinta Post Office Bldg.
Phone 9-3941

RANCHO MIRAGE

BEAUTIFUL new contemporary modern residence, 3 bedrooms, 2 baths, large corner lot overlooking Thunderbird Golf Club and entire Valley. Electric dishwasher, built in 6 burner gas range, built in gas oven and broiler, Payne furnace, 5 ton Carrier refrigeration unit, large 2 car garage and extra storage. Drapes and carpeting included. Sprinkler system, completely landscaped. \$33,500, terms.

RUTH BILES

REALTOR
744 Broadway (Hiway 111)
Cathedral City Phone 8-3734

Cathedral City

INCOME
ON HIGHWAY frontage, medical building, leased, and 4 small houses furnished. Priced for quick sale, \$22,500, terms.

NICELY furnished 2 bedroom, nearly new home on large view lot. Has fireplace, good carpeting, carport, storage room. Full price \$10,500, only \$2000 down, balance less than rent.

3 BEDROOM, 2 bath, nearly new home on lot 250'x220'. All landscaped. Near Thunderbird. Horses O.K. Only \$27,500 with terms.

WE HAVE 1, 2 and 3 bedroom homes—priced right.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

\$100 DOWN

On your clear lot
U FINISH HOMES
See model on
Date Palm Drive

OTTO REALTY

830 Broadway
Cathedral City

MOTEL on Hwy 111, 3 doubles, 2 singles, lot 75'x190, room to build. Owner. Phone 83353.

See LESTER G. SHOCKLEY
83-280 Highway 111, Indio

TAMARISK COUNTRY CLUB

Country Living
City Convenience

3 BEAUTIFUL brand new homes near Tamarisk Country Club just a few minutes from Palm Springs where you will get an hour more in the sun with such complete city conveniences as natural gas, city electricity and Palm Springs telephone.

ALL of these homes have 5-ton refrigerated air conditioning systems, decorative kitchens with built in electric table top stoves and ovens, 6 foot concrete block walls surrounding the yards insure maximum privacy. The latest glass-lined swimming pools and a golf course for a front yard make your desert retreat a joy forever.

\$33,500 to \$38,500

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
WRENN TEVIS
JOHN NEWELL
Wonder Palms Road
and Hiway 111
Phone 8-3481

NEW year 'round 2 bedroom, 2 bath, has everything. Near club. Terms. Contact B. A. Rogers, General Contractor, 74-165 Parocella Ave., or call evenings, 8-4443.

LAKE TAHOE

LAKE TAHOE BARGAIN
GOOD CABIN, 16x22 furnished. Bathroom

Real Estate—For Sale 35

YUCAIPA

SPECIAL—Lovely view. One bedroom and den. Lowly furnishings throughout including television, drapes, carpets and rugs, almost new Wedgewood gas range, Frigidaire and deep freeze, garden tractor. In fact, just move in and start cooking. Lot is 138x220 and has one of the most complete family fruit orchards in the valley. Also tool shop and guest room. See this \$10,500 takes the whole works. Small down and convenient terms on the balance. As part payment owner will consider a large late model house trailer. See owner, Lot 5, Deluxe Trailer Park, Cathedral City.

Exchanges 36

TRADE Santa Barbara for Palm Springs region. \$13,500 equity in 8 unit, income \$470, for 2 bedroom home or trailer. Write to Box 190, The Desert Sun, File A-8, Palm Springs.

LARGE Lot, spring water, lake shore, paved road, Big Bear, for good desert lot. Dr. F. E. Hotchkiss, 8518 Lilienthal Ave., Los Angeles 45.

WILL TRADE HILL TOP HOME FOR RANCH (NO DESERT). OWNER PHONE 7127.

Real Estate Wanted 37

LIST YOUR LISTINGS

CAN GET TOP market prices for your home, income, acreage, lots.

Quick Action
Proven Satisfactory Sales

Rose Rosenberg

"Friendship meets Real Estate"
Associate
PALM SPRINGS REALTY CO.
Realtors
190 N. Sunrise Way Ph. 7661

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

WANT R-1 lot to build on. Will pay 6% until my loan is obtained. Write Desert Sun, Box 190, File A-5.

Business Rentals 38

OFFICE SPACE suitable for insurance, accountant or similar business. Center of town on Palm Canyon Drive. Write Desert Sun, Box 190, File B-7.

STORE OR OFFICE
ACROSS from Thrift. Suitable for retail store, doctor's office, real estate, etc. Will remodel. 373 S. Palm Canyon Ph. 5286

BUTCHER AND PRODUCE SHOP FULLY EQUIPPED. CALL 2333 OR 2630.

Wanted to Rent 39

4 BEDROOM house in nice part of Palm Springs for April 1st to 16th. Attorney and family. Will pay \$250 to \$300. Write Mr. Butterworth, 618 S. Spring St., Los Angeles 14, or phone Trinity 3141.

2 YOUNG working mothers with 2 children age 2 and 15 months wish furnished apartment with child care. Reasonable. Days. Phone 6156.

RESPONSIBLE party will care for your home (with pool) during summer months. In return for living privileges. Ph. 2084.

Rooms for Rent 40

\$10 WEEK UP. Center of town. Low monthly rates. Sundek. Desert Hotel, Ph. 5372.

ATTRACTIVE room in private home for refined person. \$12 week. Phone 3669.

LARGE ROOM, SUITABLE FOR 2 PRIVATE BATH, HEART OF TOWN. 210 East Amdo Rd.

For Sale or Rent 41

DUPLEX. Fully furnished. Must be sold in thirty days. Large rooming 4 rooms, bath, kitchen, laundry room. Owner. 1375 Camino Primrose.

Apartment for Rent 43

Now Leasing

BEAUTIFUL new large 1 bedroom, unfurnished, pool side apartments. TV connected. These apartments must be seen to be appreciated. For information—
RALPH WEINSTEIN
256 1/2 S. Palm Canyon Drive
Phone 2884

BEAT THE SUMMER HEAT. 9 new apartments. 8 two bedroom, 1 one bedroom. Lovely view. Will rent individually or lease all 1020 William St. Banning. Contact owner on property Sunday or call Dickens 42240, Northridge, Calif.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.
COL. WARD WOODRIDGE
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

CLEAN, modern apartment. Air conditioned, walking distance. From \$25 a week. And rooms with bath from \$15 a week. Seasonal or yearly rates. Ph. 4478.

AVAILABLE April 1st. Penthouse apartment, TV cable, sundeck, screened porch, panel ray, good cooler, newly painted. 386 1/2 South Indian Avenue.

\$15 WEEK UP. Center of town. Rooms and apartments, pool use. Phone 2957.

FURNISHED. new, deluxe. Pool. Adults. \$100. Month or lease. Phone 5156.

Apartment for Rent 43

FURNISHED 1 bedroom apartment; living room, kitchen, dinette. \$97.50 month. 2772. Gannon Realty Co.

SANDS APTS. All large rooms. Pool. Air cooled. Day, week or month. 310 Dominquez Rd. Phone 2684.

NEW furnished apartment. TV connected. Walk to town. 545 S. CALLE SANTA ROSA

UNFURNISHED 1 bedroom in duplex \$56. 2 adults. 701 C street, Cathedral City.

2 ROOMS furnished, bath, adults. \$50 monthly. On Radio road. Phone 9973.

Furnished apartment, large patio. Apply 487 No. El Segundo

\$85 MONTH. new elegantly furnished. Use of pool, close in. 435 Via Miraleste, Ph. 7038.

ATTRACTIVE Studio Apartment kitchen. Day or week. 770 Chuckwalla Rd.

ATTRACTIVE furnished, view apartment, fireplace, garage, air conditioned. Phone 3625.

FURNISHED 1 bedroom. \$85 a month. 1381 North Indian

Houses for Rent 46

SMALL ESTATE

COMPLETELY enclosed for privacy, panoramic view. Beautifully furnished, large TV, refrigerator cooled, electric kitchen, bar and separate dining room. Large swimming pool, covered patio, 3 bedrooms, 3 baths. Nothing comparable, really dramatic and modern. Will rent to October, \$500 per month and give option to purchase. 1121 Linda Vista Road, Phone 2468.

Deluxe Rental

A LAVISH home exquisitely equipped—includes 2 in help. 2 family bedrooms, 3 baths and helps' room and bath. Patio—lovely pool!

HAROLD HICKS

813 N. Palm Canyon Ph. 2736
HIGH ON THE MESA north of Beaumont overlooking the entire pass, a fine home with a beautiful view. 2 bedrooms a den could be used for bedroom, sun porch, swimming pool and many other features. Will lease for 5 months, or longer. Phone Beaumont, Victor 5-2824, 939 Mesa Mira Villa, Beaumont.

FURNISHED, very attractive modern 2 bedroom, 2 bath house. South patio. Available April 1st. \$400 a month for April. Submit offer on longer lease.

MURIEL E. FULTON, Realtor
Ph 2225 125 S. Palm Canyon

COMFORTABLY furnished, cold 2 bedroom house \$25 per, for 6 months or longer, also 2 bedroom apartment, reasonable, month or lease, case in. Phone 3366.

FURNISHED 3 bedroom, 2 baths, on the Mesa, for summer, 1 acre fruit and shade, 2 car garage, excellent for children. Call Beaumont, Victor 52829 after 5 p.m.

APRIL 15th to October 15th. Charming 2 bedroom, completely furnished house. Reasonable rent to responsible person. Phone 2872.

NEWLY furnished 2 bedroom home, \$75 month. Also partly furnished 2 bedroom apartment, \$50 month. Phone Desert Hot Springs 4-2606.

FURNISHED 2 bedroom, 2 bath house in nice location, \$135 month.
JOHN W. WILLIAMS
423 N. Palm Canyon Ph. 3311

FURNISHED attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner 247 Raquet Club Rd. Phone 4081.

MILLER'S Court, Banning, will lease to Oct. 1st, bedroom furnished bungalow, quiet, adults. \$80. 565 N. 2nd St.

FURNISHED house. New 3 bedrooms, 2 baths, pool, landscaped, fenced \$650 month. Phone 7479.

SUBLET, best location, 2 bedroom furnished house, \$100. Unexpired 2 month lease. Privilege of renewal. Ph. 6893.

Several homes now ready. Ruth Biles, 744 Broadway, Cathedral City. Ph. 8-3734

NEW, unfurnished 2 bedroom house in nice location, 1376 Camino Amapala.

4 ROOM furnished cottage, Tramview Trailer Park. Phone 8-4840.

Trailer Rentals 49

U HAUL CO.
TRAILER RENTALS
Local or one-way anywhere.
HIWAY 111 IN TRAMVIEW
PHONE 8-5882

SMALL cottage trailer, very clean. Will sell. Orchard Trailer Park. Call Logan, Ph. 9031.

Household Goods 50

BABY GRAND
A. B. Chase, Real Bargain.
Phone 6539 or 5360

STEINWAY Rosewood square piano, over 100 years old. Completely rebuilt by Steinway expert. Sacrifice \$1000. Ph. Palm Desert 76-2171.

Household Goods 50

WE ARE UNBALANCED

Selling Out Entire Stock QUALITY FURNITURE

To Raise Cash at Once!

Used Dressers—\$8
Unfinished chests—\$9.25 up
New re-buffed linen spring mattresses—\$15
Rattan Basket chairs—\$7.97
Rattan Lounge chairs with 1/2 per cushions—\$35
Rattan coffee tables—\$19.50
Rattan bed divan—\$149.50
Contemporary wrought iron living room group, complete—\$189.50
Upholstered sectional living room group, foam rubber cushions—\$169.50
Chrome dinette sets, complete 5 piece sets from \$19.50
Gaffers & Sattler 30" divided top range with griddle—\$159.50
Original aluminum Barwa chairs—\$25
WHILE THEY LAST—Chicken feather pillows—\$1.19—\$1.98 value
Plastic TV chairs—\$7.95

Maher Furniture
North Palm Springs
Ph. Desert Hot Springs 4-2616

WE BUY

FURNITURE AND ALMOST ANYTHING OF VALUE!
WILGAY'S
Phone 8-4213

SLIGHTLY used automatic Hot Point electric range, 1954 model. A steal—\$195 (regular \$439).

Rupp's Supply

Cathedral City Ph. 8-3744
Ramon Trading Post
CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.

1680 RAMON RD. PHONE 2173

TRAILERS FOR RENT

Vacation—\$25 week
Residence—\$30 month up.
70-145 Hiway 111

Imports—Manufacturers
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REFRIGERATOR—Crosley Shelvador, full size. Cost \$350 new. Bargain. Phone 2287.

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